

The Conference Program at a Glance



Summit



Conference



IAA MOBILITY

Tuesday, September 7, morning

(Status of the program August 31, 2021, subject to change)



Lectures are mostly in English during the week and in German on weekends
Seating with COVID intervals

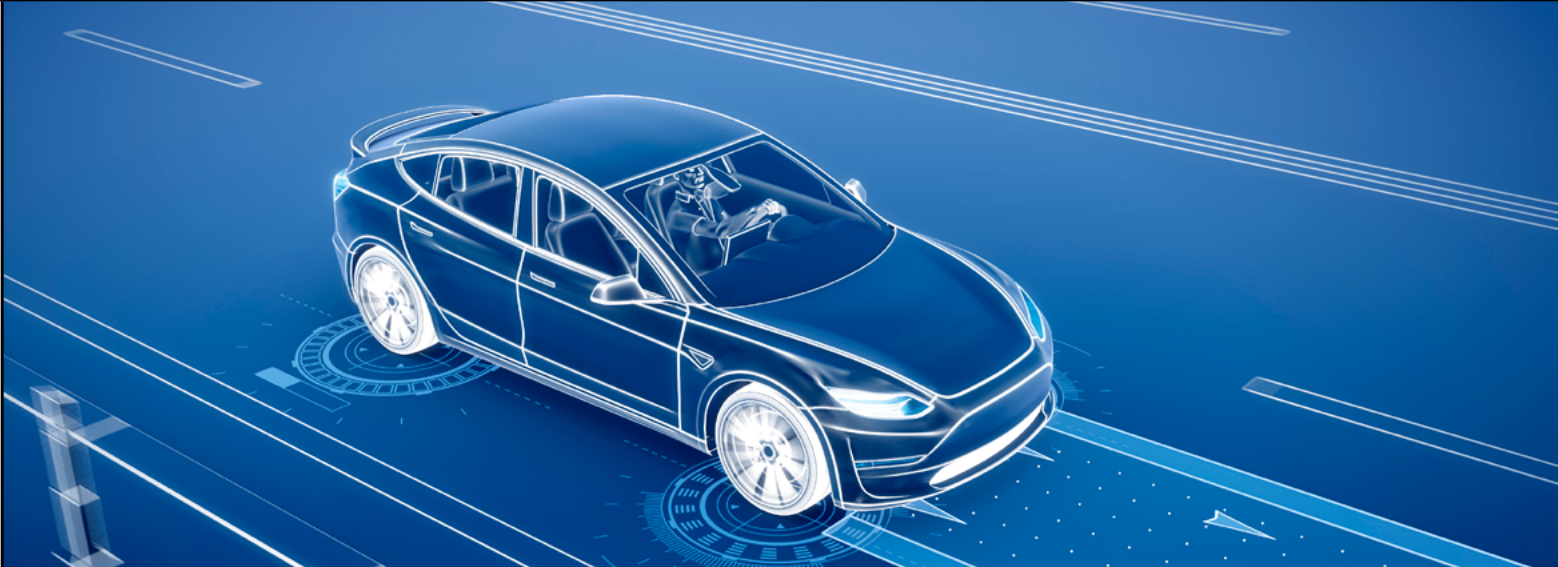
	<i>Mobility Stage (A3)</i>	<i>Summit Stage (B2)</i>	<i>Virtual Summit (Main Stage) iaa.de/virtual</i>
9:00 - 9:30			Coffee Talk – Studio Hosts Alissa Stein, Michael Praetorius (IAA Conference)
9:30 - 10:00		Decarbonization as a chance Mobility Inspiration, Sustainability Herbert Diess (VW), Francesco Starace (Enel)	Livestream: Spotlight on Summit Stage Decarbonization as a chance Mobility Inspiration, Sustainability Herbert Diess (VW), Francesco Starace (Enel)
10:00 - 10:30		Hypercar: Between Future and Tradition Mobility Inspiration Oliver Blume (Porsche) and Mate Rimac (Rimac Automobil)	Livestream: Spotlight on Summit Stage Hypercar: Between Future and Tradition Mobility Inspiration Oliver Blume (Porsche) and Mate Rimac (Rimac Automobil)
10:30 - 11:00		Transformation of Mobility – Decarbonization Mobility Future Technologies, Sustainability Ola Källenius (Daimler), Stefan Hartung (Bosch), Carsten Spohr (Lufthansa)	Livestream: Spotlight on Summit Stage Transformation of Mobility – Decarbonization Mobility Future Technologies, Sustainability Ola Källenius (Daimler), Stefan Hartung (Bosch), Carsten Spohr (Lufthansa)
11:00 - 12:00		11:20 – 11:50: Inspirational Keynote Mobility Inspiration Tim Leberecht (House of Beautiful Business)	Livestream: Spotlight on Summit Stage Inspirational Keynote Mobility Inspiration Tim Leberecht (House of Beautiful Business)
12:00 - 12:45		The immersive Sound Technology is set to drive a Revolution for In Car Entertainment (Infotainment) (Partner: Dolby) Mobility Future Technologies Charly Lippoth (Cinemo) Andreas Ehret (Dolby) SCHILLER (Artist)	Livestream: Spotlight on Summit Stage The immersive Sound Technology is set to drive a Revolution for In Car Entertainment (Infotainment) (Partner: Dolby) Mobility Future Technologies Charly Lippoth (Cinemo) Andreas Ehret (Dolby) SCHILLER (Artist)

Tuesday, September 7, afternoon

(Status of the program August 31, 2021, subject to change)



Lectures are mostly in English during the week and in German on weekends
Seating with COVID intervals

	<i>Mobility Stage (A3)</i>	<i>Summit Stage (B2)</i>	<i>Virtual Summit (Main Stage) iaa.de/virtual</i>
13:00 - 13:45		Setting the Stage - How future Smart Cities will look like (Partner: Boston Consulting Group) Mobility Inspiration, Smart City / Urban Mobility Arne Schönbohm (Bundesamt für Sicherheit in der Informationstechnik) Thilo Zelt (BCG), Nikolas Lang (BCG), Prof. Andreas Herrmann (University of St. Gallen), Christian Haas (PTV), Stefan Szeidel (Dreso), Wee Shann Lan (LTA Singapore)	Livestream: Spotlight on Summit Stage Setting the Stage - How future Smart Cities will look like (Partner: Boston Consulting Group) Mobility Inspiration, Smart City / Urban Mobility Arne Schönbohm (Bundesamt für Sicherheit in der Informationstechnik) Thilo Zelt (BCG), Nikolas Lang (BCG), Prof. Andreas Herrmann (University of St. Gallen), Christian Haas (PTV), Stefan Szeidel (Dreso), Wee Shann Lan (LTA Singapore)
14:00 - 14:30			Countdown Grand IAA MOBILITY Opening Ceremony – live from the Studio
14:30 - 15:20	Grand IAA MOBILITY Opening Ceremony Dr. Angela Merkel (Chancellor of Germany), Hildegard Müller (President of the German Association of the Automotive Industry), Dr. Markus Söder (Bavarian Minister President) Klaus Dittrich (Chairman & CEO Messe München GmbH), Dieter Reiter (Mayor of Munich)	Lunch Break	Livestream: Spotlight on Mobility Stage Grand IAA MOBILITY Opening Ceremony 15:20: Recap Grand IAA MOBILITY Opening Ceremony – live from the Studio
16:00 - 16:45	16:00 – 16:30: Fireside Chat Mobility Inspiration, Sustainability CEOs discussing the Transformation of Mobility CEO Bloomberg and CDO Hyundai	Transforming Business Models and Vehicle Concepts to enable Digital Services (Accenture) Jürgen Reers (Accenture), Martin Fischer (ZF), Sanjay Ravi (Microsoft), Dirk Hilgenberg (CARIAD), Christoph Weigler (Uber)	Virtual Only Session: Mobility-as-a-Service Solutions for Rural and Urban Mobility Areas (Partner: ITS mobility GmbH) Mobility Solutions, MaaS / Shared Mobility Thomas Krause (Wolfsburg AG)
17:00 - 17:45	Keynote + Panel Mobility Inspiration, Sustainability Pat Gelsinger (Intel Corporation) and two Guests	17:00 – 17:15: Top Level Keynotes CEOs talking about the Aftermarket Arnd Franz (CEO, LKQ) 17:30 – 17:45: Top Level Keynotes Aušrinė Armonaitė (Minister of Economy, Lithuania)	Virtual Only Session: Top Level Keynote Mobility Inspiration Then (18:00 – 20:00): IBM Transforming the Transportation Industry with AI Ali Kani (Nvidia) Day Wrap Up

Wednesday, September 8, morning

(Status of the program August 31, 2021, subject to change)



Lectures are mostly in English during the week and in German on weekends
Seating with COVID intervals

	<u>Mobility Stage (A3)</u>	<u>Summit Stage (B2)</u>	<u>Expert Stage (A1)</u>	<u>Vision Stage (B1)</u>	<u>Virtual Summit (Main Stage)</u> <u>iaa.de/virtual</u>
9:00 - 9:30	9:15 - 9:45: Fireside Chat Mobility Inspiration Oliver Steil (Teamviewer) und Toto Wolff (Mercedes Formula 1)		Top Level Fireside Chat Mobility Future Technologies Prof. Alois Knoll (TUM) and Marek Neumann (Huawei)		Coffee Talk – Studio Hosts Alissa Stein, Michael Praetorius (IAA Conference)
9:30 - 9:45		Next Level Mobility Mobility Future Technologies Dr. Holger Engelmann (Webasto)		Vision eFuels: Via Motorsport to the Road Mobility Future Technologies Jan Simon Ohmstedt (Universität Mannheim)	Livestream: Spotlight on Mobility Stage 9:15 - 9:45: Fireside Chat Mobility Inspiration Oliver Steil (Teamviewer) und Toto Wolff (Mercedes Formula 1)
10:00 - 10:45	Inspirational Session Mobility Inspiration Gerd Leonhard (Futurist)	How Mobility-as-a-Service will foster the Mobility Revolution (Partner: University St. Gallen) Mobility Impact, MaaS / Shared Mobility Prof. Andreas Herrmann (IMO-HSG), Johann Jungwirth (Mobile-Eye)	Women and Security in Public Places (Partner: Women in Mobility) Mobility Inspiration, Smart City / Urban Mobility Ines Kawgan-Kagan (AEM GmbH), Severine Huin (Oliver Wyman), Isobel Duxfield (POLIS Network), Lucile Dupuy (Handsaway)	European eCall Status (Partner: ITS mobility) Mobility Solutions, Connectivity Christina Lumbreras (EENA112), Clare Jones (What3Words), Andy Rooke (British APCO), Roman Kuznar (Iskratel), Steve Schneider (IST mobility)	Livestream: Spotlight on Mobility Stage Inspirational Session Mobility Inspiration Gerd Leonhard (Futurist)
11:00 - 11:45	Top Level Session Mobility Future Technologies Gunnar Herrmann (Ford) Sandra Wolf (Riese & Müller)	Design & Technology – More than just a Product (Partner: Konzepthaus) Mobility Future Technologies, Design Freddie Geier (Rightware), Jeremy Offer (Arrival) Christian Eckert	Charging Ahead (Partner: Roger Atkins) Mobility Impact, Electrification / Emission free Mobility Katharina Wagner (Parkamo) Bob Kacergis (Momentum Dynamics) Fedra Ribeiro (Bosch) Lars Walch (EnBW mobility)	Hyperloop - the fifth Mode of Transportation? (Partner: Women in Mobility) Mobility Inspiration, Future Fuels / Alternative Drives Iris Landerer (mu-zero Hyperloop e.V.), Sofia Ramirez (TUM Hyperloop), Puck Gerritse (Delft Hyperloop), Rahel Herzog (Swissloop)	Livestream: Spotlight on Mobility Stage Top Level Session Mobility Future Technologies Gunnar Herrmann (Ford) Sandra Wolf (Riese & Müller)

Wednesday, September 8, midday

(Status of the program August 31, 2021, subject to change)



Lectures are mostly in English during the week and in German on weekends
Seating with COVID intervals

	<i>Mobility Stage (A3)</i>	<i>Summit Stage (B2)</i>	<i>Expert Stage (A1)</i>	<i>Vision Stage (B1)</i>	<i>Virtual Summit (Main Stage)</i> <i>iaa.de/virtual</i>
12:00 - 12:45	Economic Policy in Times of Change Mobility Inspiration Wolf-Henning Scheider (ZF) and Guests	The Climate Challenge in Automotive: Decarbonizing the Automotive Supply Chain (Partner: Boston Consulting Group) Mobility Solutions, Electrification / Emission free Mobility Alex Wachtmeister (BCG), Patrick Herhold (BCG)	Mobility-as-a-Service & Social Welfare (Partner: University of St. Gallen) Mobility Inspiration, MaaS / Shared Mobility Cem Özdemir (Member of the German Bundestag), Prof. Andreas Herrmann (University of St. Gallen)	One Click, all Modes? In Search of the multimodal Super App (Partner: Bitkom) Mobility Solutions, MaaS / Shared Mobility Barbara Schmoll (door2door), Dr. Nadja Well (Mobility Inside)	Livestream: Spotlight on Mobility Stage Economic Policy in Times of Change Mobility Inspiration Wolf-Henning Scheider (ZF) and Guests
13:00 - 13:45	Top Level Session Accelerating the digital future of automotive Mobility Future Technologies Cristiano Amon (Qualcomm)	Let the Experience begin! Digital Customer Experience in the Mobility Industry (Partner: IBM) Mobility Future Technologies Marko Thorhauer (IBM) Matthew Candy (IBM)	Lunch Break	AI based Business Models (Partner: TH Ingolstadt) Mobility Solutions, Automotive Dr. Claus Beringer (Siemens ITS), Prof. Dr. Lenz Belzner (THI), Frank Keck (ZF Zukunft Mobilität)	 Virtual Only Session: Spend your Lunch Break with Prof. Muhammed Yunus (Social Entrepreneur, Banker, Economist, Nobel Prize Winner - Yunus Centre)
14:00 - 14:45	Lunch Break	Lunch Break	The City & the Outskirts: Inclusive Recovery Strategies (Partner: World Economic Forum) Mobility Infrastructure, Post Pandemic Kathrin Finger (DB New Mobility), Kaan Yildizgöz (UITP), Kirstin Hegner (Digital Hub Mobility)	Lunch Break	Virtual Only Session: Urban Mobility 2030 – the Future is collaborative (Partner: Women in Mobility) Dr. Irene Feige (Inst. f. Mobilitätsforschung BMW), Dr. Kathrin Risom (SIXT SE), Pia Blessing (City in Motion), Sandra Franz (Münchener Verkehrsgesellschaft), Mareike Rauchhaus (nextbike GmbH)

Wednesday, September 8, afternoon

(Status of the program August 31, 2021, subject to change)



Lectures are mostly in English during the week and in German on weekends
Seating with COVID intervals

	<i>Mobility Stage (A3)</i>	<i>Summit Stage (B2)</i>	<i>Expert Stage (A1)</i>	<i>Vision Stage (B1)</i>	<i>Virtual Summit (Main Stage)</i> <i>iaa.de/virtual</i>
15:00 - 15:45	The Commercial Vehicle Industry as a Forerunner for Automated Driving Mobility Future Technologies, Dr. Peter Laier (Knorr-Bremse) Autonomous and electric: Microelectronics is a central element of the automotive future Mobility Future Technologies, Reinhard Ploss (Infineon) Top Level Keynote Mobility Future Technologies Ralf Blessmann (Capgemini)	How Mobility-as-a-Service will change the Value Chain of Mobility (Partner: Universität St. Gallen) Mobility Impact, MaaS / Shared Mobility Wolfgang Kopplin (Emil Frey AG), Gunnar Froh (Wunder), Lukas Neckermann (Splyt), Anja Hendel (Diconium)	Human Technologies Interaction (Partner: Technische Hochschule Ingolstadt (THI)) Mobility Future Technologies, Autonomous Driving Richard Kinder (Amazon Alexa), Prof. Dr. Torsten Schön (Technische Hochschule Ingolstadt (THI), Prof. Marc Aubreville (Technische Hochschule Ingolstadt (THI)) Sebastian Brenner (BMW Group)	How Infrastructure shapes the Future of our Spaces (Partner: Konzepthaus) Mobility Infrastructure, Design Thomas Stellmach (TSPA) Holger Hampf (Designworks) Wayne Burgess (Ola Electric Mobility)	Virtual Only Session: Future of Mobility (Partner: Qualcomm – Studio Session) Mobility Future Technologies Dan Mc Guire (Qualcomm) Then: 15:45: Deep Dive Interview Cristiano Amon (Qualcomm)
16:00 - 16:45	Top Level Fireside Chat CEOs talking about the Future of Mobility Mobility Inspiration	The Roadmap to carbon-neutral Mobility (Partner: Accenture) Mobility Impact, Sustainability Alexander Holst (Accenture) Dr. Holger Becker (microfluidic ChipShop GmbH)	Curbside Management: Orchestration of Mobility Offers in public Spaces (Partner: Women in Mobility) Mobility Impact, Smart City / Urban Mobility Dr. Isabella Grahsl (DB Connect), Maria Tsavachidis (EIT Urban Mobility), Kirsten Pfaue (Behörde für Verkehrs und Mobilitätswende, Hamburg), Prof. Dr. Bettina Maisch (Munich University of Applied Sciences)	Single- or Multi-Lane to Climate Neutrality: How do we achieve the Climate Targets on the Road? (Partner: Institut für Wärme und Mobilität) Mobility Solutions, Future Fuels / Alternative Drives John Cooper (Fuels Europe), Dr. Stefan Bratzel (TU Dresden), Stefan Gerwens (ADAC)	Virtual Only Session: Let's revolutionize Rural Mobility - from empty Bus Lines to on demand Transport (Partner: Women in Mobility) Mobility Solutions, Maas / Shared Mobility Barbara Schmoll (Door2Door), Dr. Nari Kahle (CARIAD), Melanie Schade (Bundesinstitut für Bau-, Stadt- und Raumforschung), Tobias Lochen (sigo)
17:00 - 17:45	Top Level Fireside Chat Mastering software excellence in automotive (Partner: Google and Guests) Mobility Future Technologies Patrick Brady (Google - Android) Dr. Christoph Grote (BMW)	Social Inclusivity in Mobility: An in-depth Study with Megacities across the World (Partner: Boston Consulting Group) Mobility Impact, MaaS / Shared Mobility Nikolaus Lang (BCG), Philipp Scharfenberger (University of St. Gallen), Jan Lüdke (ViaVan), Molly Poppe (City of Chicago)	Key Success Factors for driving Electric Vehicle Adoption (Partner: Accenture) Mobility Impact, Electrification / Emission free Mobility Teodore Lio (Accenture) Roberto Di Stefano (Free2Move) Dean Phillips (AWS)	Circular Economy in Automotive with a Deep Dive into Battery Recycling (Partner: Boston Consulting Group) Mobility Solutions, Sustainability Holger Rubel (BCG)	17:30: Daily Wrap Up Then: (18:00 – 20:00) 18:00: Virtual Only Session: Solving the Data Challenges of advanced and automated Driving Systems (Partner: IBM) Mobility Future Technologies Hans Windpassinger (IBM) Frank Kraemer (IBM) 18:30: Virtual Only Session: Dolby

Thursday, September 9, morning

(Status of the program August 31, 2021, subject to change)



Lectures are mostly in English during the week and in German on weekends
Seating with COVID intervals

	<i>Mobility Stage (A3)</i>	<i>Summit Stage (B2)</i>	<i>Expert Stage (A1)</i>	<i>Vision Stage (B1)</i>	<i>Virtual Summit (Main Stage)</i> <i>iaa.de/virtual</i>
9:00 - 9:30	9:00 – 9:20: National Platform Future of Mobility – Shaping the Transformation (Partner: ifok GmbH) Mobility Inspiration, Sustainability Prof. Henning Kagermann (Nationale Plattform der Zukunft)		9:15 – 9:30: Top Level Keynotes Mobility Inspiration Jan Lorch (Vaude)		Coffee Talk – Studio Hosts Alissa Stein, Michael Praetorius (IAA Conference)
9:30 - 9:45	Top Level Keynote High Level Speakers talking about the Future of Mobility Hendrik Witt (TeamViewer)	The Metaverse: Our Vision for the Future Mobility Future Technologies, Connectivity Tino Krause (Facebook)	Top Level Keynote CEO talking about the Future of Mobility Mobility Future Technologies Nils Wollny (Holotide)	Top Level Keynote CEO talking about the Future of Mobility Mobility Inspiration Christian Sobottka (Harman)	Livestream: Spotlight on Summit Stage The Metaverse: Our Vision for the Future Mobility Future Technologies, Connectivity Tino Krause (Facebook)
10:00 - 10:45	Focus on Energy Transition (German) Mobility Inspiration Hildegard Müller (VDA), Kerstin Andreae (BDEW)	Bike, Micromobility, Transit and Cars: Complimentary or Rivalry? (Partner: World Economic Forum) Mobility Inspiration, Smart City / Urban Mobility Claus Fleischer (Bosch eBike Systems), Daniel Deparis (Daimler), Jan Leudtke (Via), Enrico Salvatori (Qualcomm Europe)	Realizing Smart Charging – A cross border Approach between Germany and the Netherlands Mobility Inspiration, Sustainability Prof. Dr. Henning Kagermann (NPM) Paul Ymkers (Kingdom of the Netherlands, Munich) Baerte de Brey (ElaadNL / AVERE), Tillmann Laux (Sono Motors), Nancy Kabalt-Groot (FET) Rene Kerkmeester (Equigy) Dr. Jan Strobel (BDEW)	Flexible, Transparent, Resilient - End-to-end digital Process Chains in the Smart Factory of the Future (Partner: Fraunhofer-Institut IPA) Mobility Solutions, Equipment, Parts and Supplies Hagen Heubach (SAP), Yvonne Mertens (ONIQ), Prof. Dr.-Ing. Steffen Ihlenfeldt (TU Dresden)	Livestream: Spotlight on Mobility Stage Focus on Energy Transition (German) Mobility Inspiration Hildegard Müller (VDA), Kerstin Andreae (BDEW)
11:00 - 11:45	Top Level Keynotes CEOs talking about the Future of Mobility Mobility Inspiration Anish Taneja (Michelin Europe North) Hui Zhang (NIO)	Top Level Session The Future of Automotive Retail (Partner: Google) Mobility Inspiration Maria Grazia Davino (Stellantis) Andreas Barchetti (Opel & Vauxhall Dealer Association Europe) Amy Marentic (Google) Jakob Stöber (McKinsey) Scott Dicken (Polestar) Dennis Morgenstern (Google)	The Battery Sandwich (Partner: Roger Atkins) Mobility Solutions, Electrification / Emission free Mobility	Data as an Enabler for sustainable and user-friendly Mobility: Learning from Real Life (Partner: Münchner Kreis) Mobility Impact, Connectivity Dr. Mara Cole, Daniela Märkl (Starnberg), Christoph Schminke (Trafí), Christoph Heiser (Renovo)	Virtual Only Session: Towards #nodangerzones – three holistic Approaches that will revolutionize Traffic Safety and Crash Prevention (Partner: Women in Mobility) Mobility Impact, Equipment, Parts and Supplies Isabella Ostermaier (ADAC), Taco Carlier (VanMoof), Sofia Gerung (VanMoof)

Thursday, September 9, midday

(Status of the program August 31, 2021, subject to change)



Lectures are mostly in English during the week and in German on weekends
Seating with COVID intervals

	<i>Mobility Stage (A3)</i>	<i>Summit Stage (B2)</i>	<i>Expert Stage (A1)</i>	<i>Vision Stage (B1)</i>	<i>Virtual Summit (Main Stage)</i> <i>iaa.de/virtual</i>
12:00 - 12:45	Inspirational Lunchbreak with.. Nico Rosberg (Former Formula 1 Race Driver and Sustainability Thought Leader) and Guest	User-centric Mobility Services driving Industry Convergence (Partner: Accenture) Mobility Inspiration, MaaS / Shared Mobility Axel Schmidt (Accenture) Emily Weiss (Accenture)	Transforming to new Strengths - How Business Locations need to adapt to the Transformation of the Automotive Industry (Partner: Referat für Arbeit und Wirtschaft München) Mobility Impact, New Work Stephan Vogelskamp (automotiveland.nrw) Clemens Baumgärtner (City of Munich) Margot James (Warwick Manufacturing Group) Doron Hemo (Consulate General of the State of Israel Munich)	Tech vs. Trust? How to ensure Safety in Future Mobility (Partner: DEKRA DIGITAL) Mobility Future Technologies, Autonomous Driving Carlos Bhola (Celsius Capital) Tarek Besold (DEKRA DIGITAL) Stefan Carstens	Livesstram: Spotlight on Mobility Stage Inspirational Lunchbreak with.. Nico Rosberg (Former Formula 1 Race Driver and Sustainability Thought Leader) and Guest
13:00 - 13:45	Lunch Break	E Fuels - Closing the CO2-Gap in the Transportation Sector (Partner: Boston Consulting Group) Mobility Future Technologies, Future Fuels / Alternative Drives Albert Waas (BCG), Daniela Rathe (Porsche), Nils Aldag (Sunfire), Annette Mann (Lufthansa), Daniel Egger (Climeworks)	Lunch Break	Cybersecurity - Burden or Blessing for the Future of Mobility? (Partner: CyberSicherheitsrat Deutschland) Mobility Inspiration, Cyber Security Hans-Wilhelm Dünn (Cyber-Sicherheitsrat Deutschland) Haya Shulman (ATHENE) Balazs Simacsek (NXP) Maya Bundt (Swiss Re Reinsurance)	Virtual Only Session: Spend your Lunch Break with VIPs and CEOs give an Input on the Future of Mobility, Mobiliy Inspiration Then: 13:45: DeepDive Interview Clemens Baumgärtner (City of Munich)
14:00 - 14:45	Top Level Keynotes CEOs talking about the Future of Mobility Mobility Inspiration Oliver Reppert (Share Now) Swami Kotagiri (Magna) Peter Gassmann (PwC)	Lunch Break	Fleet Charging: Quadrupling Carbon Reduction (Partner: World Economic Forum) Mobility Solutions, Sustainability Anabel Diaz (Uber), Frank Muehlon (ABB), Michael Lightfoot (Leaseplan)	Lunch Break	Virtual Only Session: Electrifying our cities across the world - best practice sharing (Partner: Boston Consulting Group) Mobility Infrastructure, Electrification / Emission free Mobility Christian Wagener (BCG), Christian Hahn (Hubject), Michael Hajesch (Ionity) André ten Bloemendal (Chargepoint)

Thursday, September 9, afternoon

(Status of the program August 31, 2021, subject to change)



Lectures are mostly in English during the week and in German on weekends
Seating with COVID intervals

	<i>Mobility Stage (A3)</i>	<i>Summit Stage (B2)</i>	<i>Expert Stage (A1)</i>	<i>Vision Stage (B1)</i>	<i>Virtual Summit (Main Stage)</i> <i>iaa.de/virtual</i>
15:00 - 15:45	The Impact of Design on Mobility in Politics, Culture, Economy and Responsibility (Partner: Konzepthaus) Mobility Impact, Design Yo Kaminagai (RATP) Matthias Junghanns (BMW) Max Missoni (Polestar)	Re-invention of Last Mile Logistics (Partner: Boston Consulting Group) Mobility Future Technologies, Last Mile / Transportation David Schaar (BCG), Alexander van Schie (PostNL), Marcus Breidschwerdt (MB Vans), Milan Wadher (BCG)	The Way towards Autonomy – A Legal Perspective (Partner: Women in Mobility) Mobility Solutions, Autonomous Driving Nina Malzhacker (VW), Dr. Janett Fahrenholz (VW)	Leading in an Era of Sustainability. How Technology will unlock a sustainable Future for Mobility. (Partner: IBM) Mobility Future Technologies Dirk Wollschläger (IBM)	Virtual Only Studio Session: Urban Air Mobility (Partner: BavAIRia) Mobility Inspiration, Urban Air Mobility Prof. Florian Holzapfel (TUM), Jannis Töpfer (Hyundai), Andreas Pistek (ITK engineering/Bosch), Dr. Dirk Abendroth (Team Global), Willi Tacke (Flying Pages) Then: 15:45: DeepDive Interview Urban Air Mobility Mobility Inspiration
16:00 - 16:45	Top Level Session CEOs talking about the Future of Mobility Mobility Inspiration	Quo Vadis Shared Mobility? Moving towards sustainable Integration into Urban Transport (Partner: Boston Consulting Group) Mobility Solutions, Micromobility & (E-) Bikes Markus Hagenmaier (BCG), Olivier Reppert (Share Now), Philipp Reinckens (TIER), Mara Twickler (ioki GmbH), Kalle Greven (DB AG)	Assistance Systems and automated Driving Technology (Partner: TH Ingolstadt) Mobility Future Technologies, Autonomous Driving Prof. Dr. Thomas Brandmeier (TH Ingolstadt), Andreas Rigling (ADAC), Michael Hoffmann (ZF Mobility Solutions GmbH)	Top Level Keynotes CEOs talking about Autonomous Driving Mobility Inspiration Alexander Krause (TÜV SÜD), Dr. Kirschbaum (Door2Door)	Virtual Only Session: Would Bertha Benz Drive an Apple Car? (Partner: Women in Mobility) Mobility Inspiration, Smart City / Urban Mobility Dr. Fehime Demir (VW), Prof. Dr. Marion Halfmann (Hochschule Niederrhein), Prof. Dr. Alexander Preuß (bynd) Then: 16:45: DeepDive Interview Mobility Inspiration, Gaming Manouchehr Shamsrizi (Gamelab, Humboldt Innovation) Gaming
				From A to B for free - how Sponsored Rides with Robo-Taxis and People Movers will enhance Journeys Fabian Beste (4.screen)	
17:00 - 17:45	17:00 - 17:15: Top Level Keynotes Mobility Inspiration Dirk Große Loheide (German) (AUDI) 17:30 – 18:00: Top Level Session Mobility Inspiration TikTok & Guests	Top Level Representatives discussing Diversity in Mobility Mobility Inspiration, Diversity Thomas Meiers (SEAT & CUPRA) Volker Ehrentrau (Ford Deutschland) Angelika Huber-Strasser (KPMG AG) Charlotte Zeile (Robert Bosch GmbH) Albert Kehrner (PROUT AT WORK Foundation)	Autonomous Mobility in Cities of the Future (Partner: Boston Consulting Group) Mobility Future Technologies, Smart City / Urban Mobility Manja Greimeier (Continental), Augustin Wegscheider (BCG), Kris Carter (Mayor's Office Boston), Christoph Schröder (Luminar), Michael Wiesinger (Kodiak Robotics) Erez Dagan (Mobileye)	VISION Mobility Talk: Urban Mobility - on! And in the Countryside? (Partner: HUSS VISION mobility) Mobility Solutions, Rural Mobility Clemens Deyerling (omobi), Alina Schuprin (ioki GmbH), Lydia Neuhuber (Deloitte) Christian Eckert (ICON IMPACT)	Livestream: Spotlight on Mobility Stage 17:00 – 17:15: Top Level Keynote Mobility Inspiration Dirk Große Loheide (deutsch) (AUDI) 17:30 – 18:00: Daily Wrap Up Then (18:00 -20:00): 18:00: Virtual Only Session: Inspirational Keynote Arash Yomtobian (Facebook)

Friday, September 10, morning

(Status of the program August 31, 2021, subject to change)



Lectures are mostly in English during the week and in German on weekends
Seating with COVID intervals

	<i>Mobility Stage (A3)</i>	<i>Summit Stage (B2)</i>	<i>Expert Stage (A1)</i>	<i>Vision Stage (B1)</i>	<i>Virtual Summit (Main Stage)</i> <i>iaa.de/virtual</i>
9:00 - 9:30					Coffee Talk – Studio Hosts Alissa Stein, Michael Praetorius (IAA Conference)
9:30 - 9:45	9:15 - 9:45: Top Level Fireside Chat The Future of Bikes in the mobility mix Mobility Future Technologies, Bike Armin Landgraf (Canyon Bikes GmbH), Dr. Stephan Zoll (Signa Sports)	Inspirational Keynote High Level Speakers give an Insight on the Transformation of Mobility Mobility Inspiration	Top Level Keynote (Partner: EY) CEO talking about the Future of Mobility Mobility Inspiration	Top Level Keynote CEO talking about the Future of Mobility Mobility Inspiration Fabian Brandt (Oliver Wyman)	Livestream: Spotlight on Mobility Stage Top Level Fireside Chat The Future of Bikes in the mobility mix Mobility Future Technologies, Bike Armin Landgraf (Canyon Bikes GmbH), Dr. Stephan Zoll (Signa Sports)
10:00 - 10:45	Designing Mobility Solutions (Partner: Konzepthaus) Mobility Impact, Design Bruno Saint-Jalmes (Airbus) Anne Forschner (Designworks) Kristian Russel (Ferry)	Micro-Cars: Small but Powerful Mobility Future Technologies, Start Ups Merlin Ouboter (Microlino), Oliver Ouboter (Microlino), Dr. Anat Bonshtien (Citytransformer)	Top Level Keynotes Imagining and Implementing the Smart Transportation Network of the Future Mobility Inspiration, Enrico Salvatori (Qualcomm) Artificial Intelligence: Why Data & AI are Key and how it will ensure our future Success Mobility Inspiration Silke Dongus-Sattler (Porsche), Dr. Armin Kurrle (Porsche) Top Level Keynote Mobility Inspiration Angelika Gifford (Facebook)	The Battery and The Fuel Cell - Friends or Foes? (Partner: Roger Atkins) Mobility Inspiration, Electrification / Emission free Mobility Dr. Mathias Kranz (Linde GmbH)	Virtual Only Studio Session: Deep Dive Interview Talk with VIP about Mobility Transformation Then: Deep Dive Studio Interview: Mobility Inspiration
11:00 - 11:45	Circular Cars: Designing for the Future (Partner: World Economic Forum) Mobility Future Technologies, Sustainability Dominique Debecker (Solvay), Joachim Reinboth (BNP Paribas), Irene Feige (BMW Group), Gregory Henderson (Analog Devices)	From Idea to Unicorn - Mobility Start Ups and their Investors in Conversation (Partner: Bits&Pretzels) Mobility Inspiration, Start Ups Jochen Engert (FlixBility) Max-Josef Meier (finn.auto) Markus Dickhardt (Roadsurfer) Christian Saller (HV Capital) Michael Hecker (FlixBility) Rainer Maerkle (HV Capital) Andreas Bruckschlögl (Bits & Pretzels)	Architectures and Architects of Mobility-as-a-Service Ecosystems (Partner: University of St. Gallen) Mobility Solutions, MaaS / Shared Mobility Olga Nevska (Telekom Mobility Solutions), Christof Schminke (Trafı), Sandra Philipps (movmi)	The Importance of Simulation & Scenarios in Autonomous Vehicle Safety (Partner: World Economic Forum) Mobility Impact, Autonomous Driving Andrea Kollmorgen (Siemens), Erez Dagan (Mobileye), Shauna McIntyre (Sense Photonics), Siddartha Khastgir (WMG)	Livestream: Spotlight on Summit Stage From Idea to Unicorn - Mobility Start Ups and their Investors in Conversation (Partner: Bits&Pretzels) Mobility Inspiration, Start Ups Jochen Engert (FlixBility) Max-Josef Meier (finn.auto) Markus Dickhardt (Roadsurfer) Christian Saller (HV Capital) Michael Hecker (FlixBility) Rainer Maerkle (HV Capital) Andreas Bruckschlögl (Bits & Pretzels)

Friday, September 10, midday

(Status of the program August 31, 2021, subject to change)



Lectures are mostly in English during the week and in German on weekends
Seating with COVID intervals

	<i>Mobility Stage (A3)</i>	<i>Summit Stage (B2)</i>	<i>Expert Stage (A1)</i>	<i>Vision Stage (B1)</i>	<i>Virtual Summit (Main Stage)</i> <i>iaa.de/virtual</i>
12:00 - 12:45	Gaming as Future Research: New Mobility Concepts between Technologies and Culture (Partner: Humboldt-Innovation GmbH) Mobility Inspiration, Gaming	Lunch Break	The Hydrogen Economy in Transport and Beyond (Partner: Boston Consulting Group) Mobility Future Technologies, Sustainability Jens Burchardt (BCG), Dr. Markus Thoennes (Faurecia), Gerrit Marx (IVECO), Sebastian Vogel (RWE Hydrogen), Axel Seifert (Plastic Omnium)	How new Mobility Solutions have an Effect on Mobility Safety (Partner: TH Ingolstadt) Mobility Solutions, Smart City / Urban Mobility Frank Rinderknecht (Rinspeed), Prof. Dr. Werner Huber (CARISSMA), Dr. Thomas Huber (DB Regio Bus), Leonhard Stärk (BRK), Prof. Stefanie Schmidtnr (TH Ingolstadt), Jennifer Reitz-Zettler (Bayern Innovativ), Sascha Lange (bavAIRia e.V.)	Recording from Summit Stage: Micro-Cars: Small but Powerful Mobility Future Technologies, Start Ups Merlin Ouboter (Microlino), Oliver Ouboter (Microlino), Dr. Anat Bonshtien (Citytransformer) Then: 12:45: Deep Dive Studio Interview Mobility Future Technologies Merlin & Oliver Ouboter (Microlino)
13:00 - 13:45	Lunch Break	Futury presents „The Mission: Urban Mobility“ (Partner: Women in Mobility) Mobility Inspiration, Start Ups Melanie Rupp (Seat), Teresa Fürst (Pacelo), Nil Basdas (Futury)	Cities and Transport: How global Emergencies change the Way we move (Partner: LSE Cities and University of St. Gallen) Mobility Impact, MaaS / Shared Mobility Phillipp Rode (LSE Cities), Marc Schelewsky (infas)	C-Roads in Europe (Partner: ITS mobility) Mobility Infrastructure, Connectivity Dr. Achim Reußwig (Autobahn GmbH), Manfred Harrer (ASFINAG) Marie Christine Esposito (bureau de l'exposition France), Martin Pichl (Ministry of Transport of the Czech Republic), Martin Böhm (Austriatec)	13:45: Deep Dive Studio Interview Mobility Impact Philipp Rode (LSE Cities)
14:00 - 14:45	Batteries - From the Ground to Reincarnation (Partner: Battery Associates) Mobility Future Technologies, Electrification / Emission free Mobility Luise Müller-Hofstede (Circulor), Stephan Rohr (TWAICE), Luna Yzaguirre Sánchez (VW)	Creating new Mobility Services in an Intermodal Ecosystem (Partner: Accenture) Mobility Impact, MaaS / Shared Mobility	The Future of mobility – why stop at zero? (Partner: Airbus and World Economic Forum) Mobility Inspiration, Data Simon Beste (Airbus) Stan May (M-Cycle Industries) Samuel Buschhorn (Neorizon) Filip De Mazière (MAZARO) Kostya Varakin (Co2SaaS) 14:00 – 15:15 	Lunch Break	Virtual Only Session: Gaming (Humboldt Innovation GmbH) Mobility Inspiration, Gaming

Friday, September 10, afternoon

(Status of the program August 31, 2021, subject to change)



Lectures are mostly in English during the week and in German on weekends
Seating with COVID intervals

	<i>Mobility Stage (A3)</i>	<i>Summit Stage (B2)</i>	<i>Expert Stage (A1)</i>	<i>Vision Stage (B1)</i>	<i>Virtual Summit (Main Stage)</i> <i>iaa.de/virtual</i>
15:00 - 15:45	Transforming in the Face of changing Customer Expectations (Partner: Google) Mobility Future Technologies Dominic Wee (Google)	Top Level Session Stakeholder talking about the Transformation of Mobility Mobility Inspiration	14:00 - 15:15 The Future of mobility – why stop at zero? (Partner: Airbus and World Economic Forum)	Urban? Air Mobility! How we can close the gap with Air Mobility Hubs. Mobility Future Technologies, Urban Air Mobility Dr. Patrick Nathen (Lilium), Dr. Stefan Breunig (Rolls Royce Electrical), Gloria Bouillon (Beverly Regional Airport), Georg Zembacher (Toyota), Jan Boris Wintzenburg (Porsche)	Virtual Only Session: A holistic Approach to Customer Experiences (Partner: IBM) Mobility Future Technologies Stefan Schumacher (IBM), Andrea Göbel (IBM), Holger Horn (IBM)
			Lunch Break		Conference Wrap Up – Studio Hosts Alissa Stein, Michael Praetorius (IAA Conference)
16:00 - 16:45	Fireside Chat: Gaming (Humboldt-Innovation GmbH/ Games e.V.) Mobility Inspiration, Gaming Manoucher Shamzrizi (Gamelab, Humboldt Innovation), Robert Schenker (Schenker Technologies)	Unternehmen als Co-Creators der Mobilitätswende (Partner: Women in Mobility & DB AG) Mobility Inspiration, Micromobility & (E-) Bikes Dr. Isabella Grahsl (DB Connect), Roland Jung (BMW), Dr. Hans-Peter Kleebinder (Univ. of St. Gallen), Michael Pohl (Microsoft), Jürgen Gudd (DB Connect)	Die Stadt und das Auto – Eine Diskussion der Plattform Urbane Mobilität (Partner: PUM) CEOs talking about the Future of Mobility Mobility Inspiration	eFuel Alliance Mobility Solutions	
17:00 - 17:45		How new Background Innovations get you from A to B (Partner: LMU Innovation & Entrepreneurship Center) Mobility Future Technologies, Data Daniel Tyoschitz (Awake Mobility) Sophia Rödiger (Daimler) Benedikt Sperling (EasyMile) Daniel Ratke (LMU)			

Saturday, September 11

(Status of the program August 31, 2021, subject to change)



Lectures are mostly in English during the week and in German on weekends
Seating with COVID intervals

	<i>Summit Stage (B2)</i>		<i>Vision Stage (B1)</i>
10:30 - 11:15	Nutzer:innen im Fokus – Kundenakzeptanz als Schlüssel für den Markthochlauf der Elektromobilität (Partner: ifok & Nationale Plattform Zukunft der Mobilität) Mobility Impact, Electrification / Emission free Mobility, Prof. Dr. Caroline Kramer (KIT), Dr. Joachim Damasky (VDA), Kerstin Hurek (ACE)	10:00 - 10:45	Think Tank: CO2-neutral reisen – und trotzdem Spaß haben! (HUSS VISION mobility) Mobility Solutions, Electrification / Emission free Mobility Ousmane N´Guer (GO Sharing), Ferdinand Keutner (Microlino), Maximilian Stauber (Canyon)
11:30 - 12:15	IAA Mobilitython Preisverleihung	11:00 - 11:45	Verkehrsvermeidung durch virtuelle Mobilität (STMWI Bayern) Mobility Inspiration, Sustainability Prof. Clemens Fuest (ifo), Stm Hubert Aiwanger (Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie), Dr. Sabine Maaßen (Audi)
12:15 - 13:00	Lunch Break		
13:00 - 13:45	Urbane Mobilität im „New Normal“ (Plattform Shared Mobility) Mobility Inspiration, Smart City / Urban Mobility Prof. Dr. Barbara Lenz (DLR), Jana Kugoth (Tagesspiegel), Prof. Dr. Andreas Knie (Wissenschaftszentrum Berlin), Dr. Martin Schreiner (LH München), Dr. Kurt-Christian Scheel (VDA)	12:00 - 12:45	Die Zukunft der Mobilität im Lichte der Agenda 2030 und des Pariser Vertrages (Stiftung Allianz für Entwicklung und Klima) Mobility Inspiration Peter Renner (Stiftung Allianz für Entwicklung und Klima)
14:00 - 14:45	Called for Mobility – zur Mobilität berufen (Partner: Christen in der Automobilindustrie) Mobility Inspiration Axel Juhre (BMW) Johann Jungwirth (Mobileye) Dr. André Stoffels (FAW-Volkswagen)	13:00 - 13:45	Lunch Break
15:00 - 15:45	Fishbowl (Partner: Sebastian Hofer / freifahrt) Autonomes Fahren und Lufttaxis lenken von der eigentlichen Frage ab: Welche Mobilitätskultur wollen wir?	14:00 - 14:45	Mikromobilität (Plattform Shared Mobility) Mobility Inspiration, Micromobility & (E-) Bikes Tatiana Samsonova (OECD/ITF) Sebastian Schlebusch (Plattform Shared Mobility)
16:00 - 16:45	Transformation - Was wird aus den Arbeitsplätzen? (Partner: Christen in der Automobilindustrie) Mobility Impact, New Work Johann Horn (IG Metall) Bernd Lange (MDEP) Petra Pientka (Autohaus Gebrüder Nolte)	15:00 - 15:45	Mobilität - und was uns wirklich bewegt (banbutsu)E
17:00 - 17:45	Carsharing (Plattform Shared Mobility) Mobility Inspiration, MaaS / Shared Mobility Joschi Jennermann (WeShare), Oliver Mackprang (MILES), Olivier Reppert (SHARE NOW)	16:00 - 16:45	Telematik - ein datenbasierter Ansatz für mehr Sicherheit beim Autofahren (Partner: HUK-COBURG) Mobility Impact, Safety Dr. Jörg Rheinländer (HUK-COBURG)
		17:00 - 17:20	

Sunday, September 12

(Status of the program August 31, 2021, subject to change)



Lectures are mostly in English during the week and in German on weekends
Seating with COVID intervals

	<i>Summit Stage (B2)</i>		<i>Vision Stage (B1)</i>
10:00 - 10:45	Nachhaltigkeit im Motorsport (Partner: Motorsport Network) Experts talking about the Future of Mobility Mobility Inspiration	10:00 - 10:45	Think Tank: Elektrisch mobil ohne Reichweitenangst (Partner: HUSS VISION mobility) Mobility Inspiration, Electrification / Emission free Mobility Kurt Sigl (BEM), Tajo Adler (ADLER Smart Solutions)
11:00 - 11:45	Panel Discussion Experts talking about the Future of Mobility Mobility Inspiration	11:00 - 11:45	Digitale Wege in der Busbranche – der Reisebus als nachhaltiges Verkehrsmittel zur individuellen Mobilitätslösung (Partner: Hanse Mondial) Mobility Impact, Sustainability Julien Figur (Hanse Mondial GmbH), Clemens Rath (Blacklane), Stefan Carsten (Berater, Futurist & Urbanist), Christiane Leonrad (BDO), Finn Peters (Omnibusbetrieb Matthias Peters GmbH & CO. KG), Andreas Hager (pepper motion GmbH)
12:00 - 12:45	Panel Discussion Experts talking about the Future of Mobility Mobility Inspiration	12:00 - 12:45	Lunch Break
13:00 - 13:45		13:00 - 13:45	4D Mapping Session (Partner: Sebastian Hofer / freifahrt) Mobility Inspiration

