#### **Information Sharing and Decision Making**

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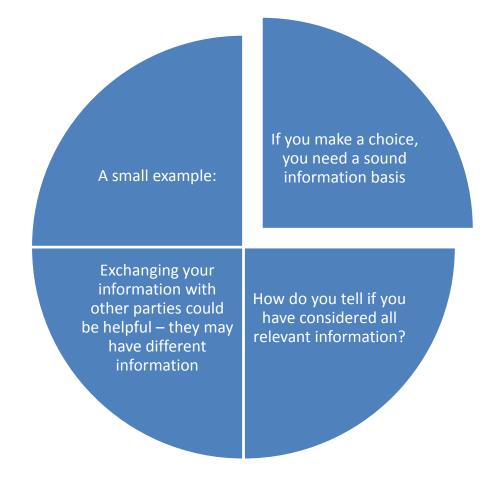
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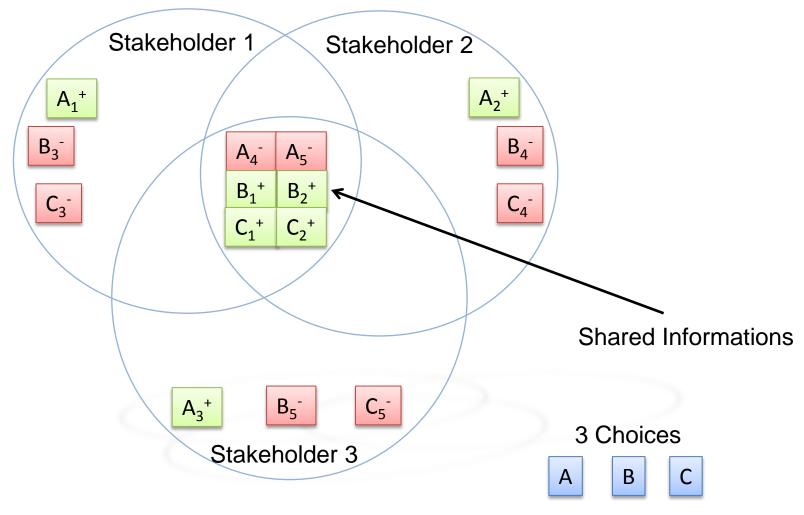


# Why Is It Important To Talk About Information Sharing?



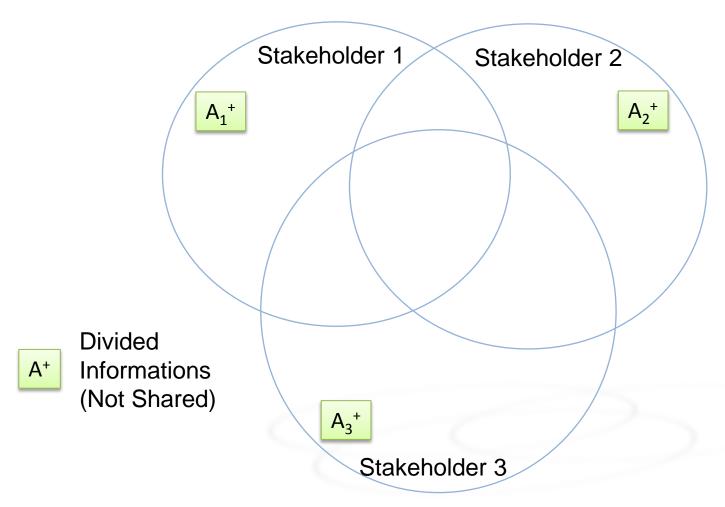


### **Example: 3 Stakeholder and 3 Choices**



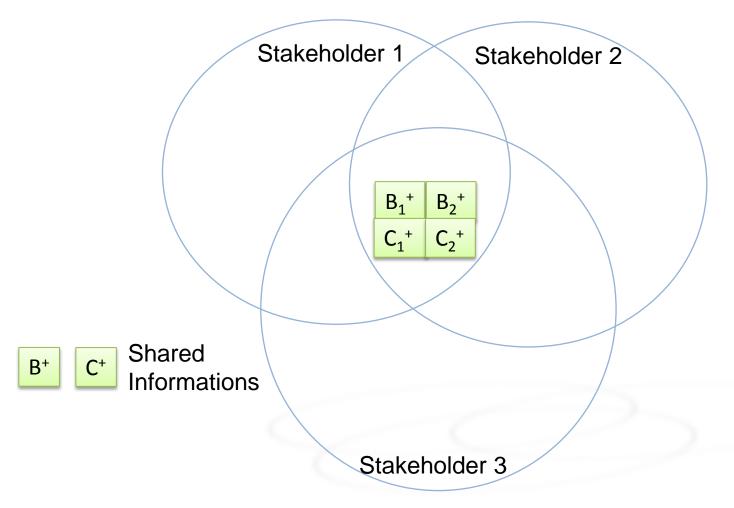


# **Example: Individual Positive Information About Choice "A"**



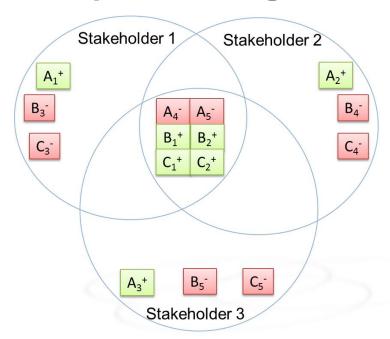


## **Example: Shared Positive Information About Choices "B" and "C"**





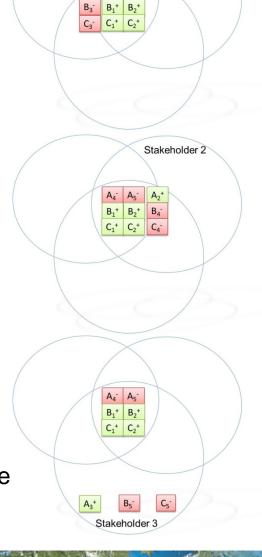
### **Example: The Logical Choice**



Based on the shared and the individually available, but not shared, information the decision would be in favor of

B or C

(for every Stakeholder B & C seems to be a better choice than A)



Stakeholder 1

A<sub>4</sub>- A<sub>5</sub>-



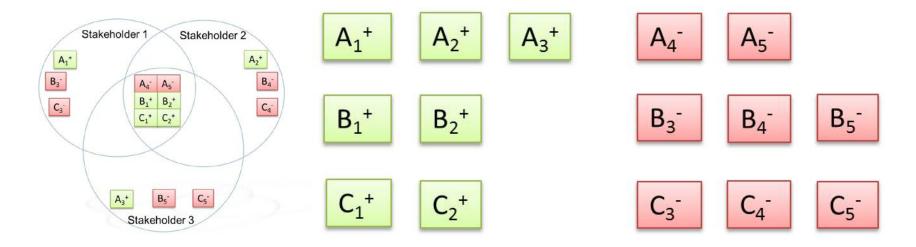
### **Example: The Fallacy**

#### **BUT:**

This leads to incorrect decisions, because informations are not weighted equally:

Shared informations

A<sup>+</sup> are not shared and therefore only get low attention!





### Which information is relevant?

### How do you display it?



That is why information sharing is such an important feature of decision-making!



At which point in time?

What are the incentives to cooperate?



