



Session 4: Information and Communication

Georg Langenberg, Amadeus Airport IT Braunschweig, October 16th, 2013







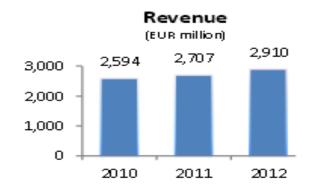


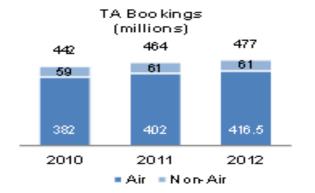
Amadeus solutions for airports



Amadeus Corporate overview

- Created in 1987 by Air France, Lufthansa, Iberia, and SAS and became the market leader in GDS
- Three main business activities:
 - Travel Distribution
 - Airline IT
 - Airport IT
- Key figures:
 - Over 11,000 employees worldwide
 - Operating mission critical systems in more than 700 airports
 - Over 175 airport experts in 6 geographical locations (Nice, Madrid, London, Munich, Bangalore, Dubai)
 - Number one Research & Development investor in Europe for the travel & computer services sector for the past two years
 - ▶ 16 R&D centres around the world
 - More than 120 airlines using Amadeus Altéa solutions
 - Already servicing top worldwide ground handlers
 - One of the largest data centres worldwide fully dedicated to travel, processing up to 1.6 billion transactions daily







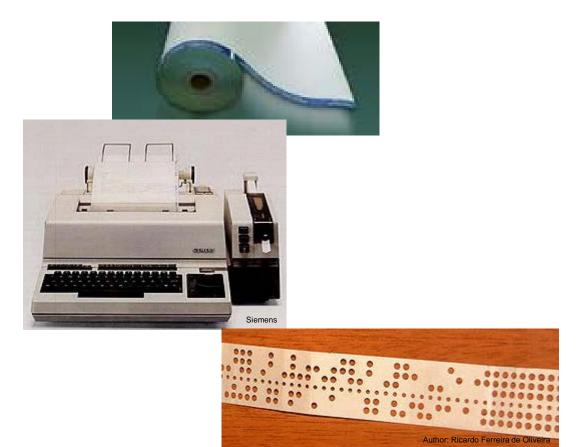




ICT is about technology but more about enabling humans to assess, analyse, and draw conclusions about everincreasing quantities of information and to share these with their colleagues across the network.



Yesterday





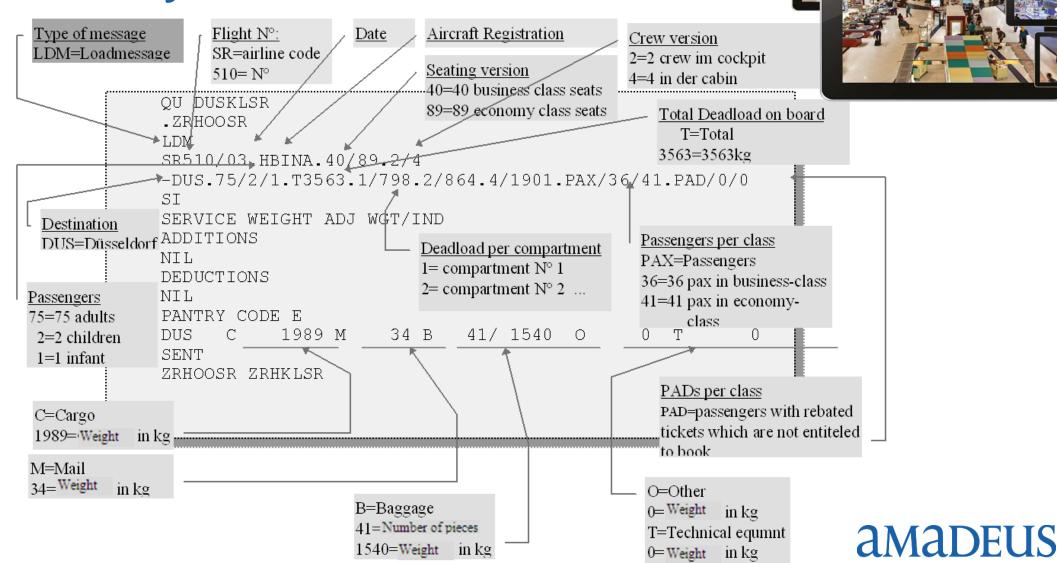




```
QU DUSKLSR
.ZRHOOSR
LDM
SR511/03.HBINA.40/89.2/4
-ZRH.75/2/1.T3563.1/798.2/864.4/1901.PAX/36/41.PAD/0/0
SI
SERVICE WEIGHT ADJ WGT/IND
ADDITIONS
NIL
DEDUCTIONS
NIL
PANTRY CODE E
ZRH C 1989 M 34 B 41/ 1540 O 0 T 0
SENT
ZRHOOSR ZRHKLSR
```

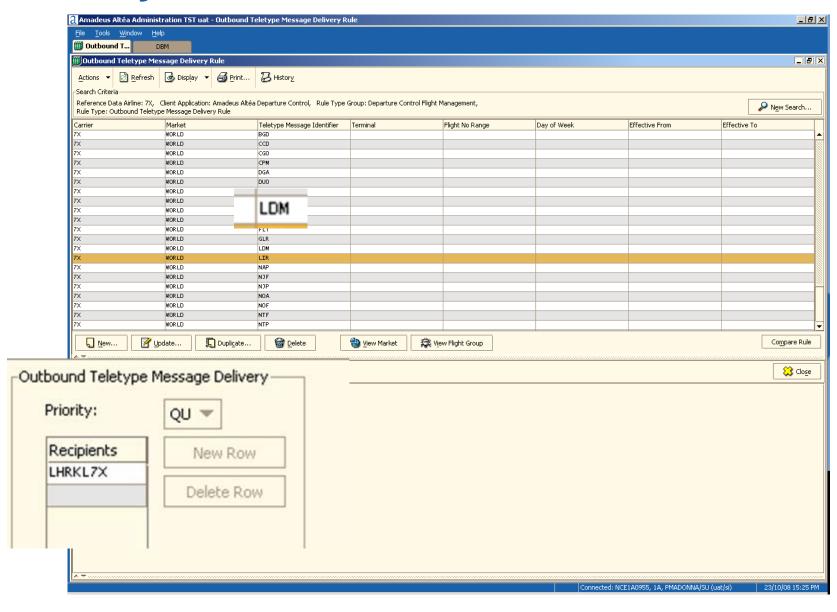


Yesterday



Your technology partner

Today











ICT is about technology but more about enabling humans to assess, analyse, and draw conclusions about everincreasing quantities of information and to share these with their colleagues across the network.



Ground handlers

"What's the load in the aircraft?"

ATM operators

"When will the flight be



Airport operators "Where do I park the

aircraft?"



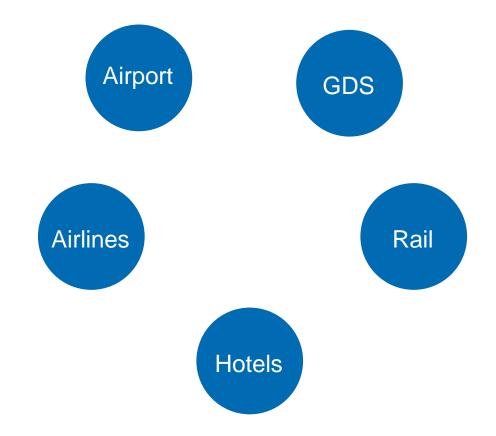


- Do I have the correct schedule info -- correct STD, correct A/C type, etc.
- How many transfer passengers are still missing?
- Is all transfer baggage loaded?
- boarding completed -- all passengers on board?
- Pushback available or already at the aircraft?
- Loading soon or already completed?
- Has the flight already the start-up clearance?
- What's about a slot time?



Actors in the travel chain

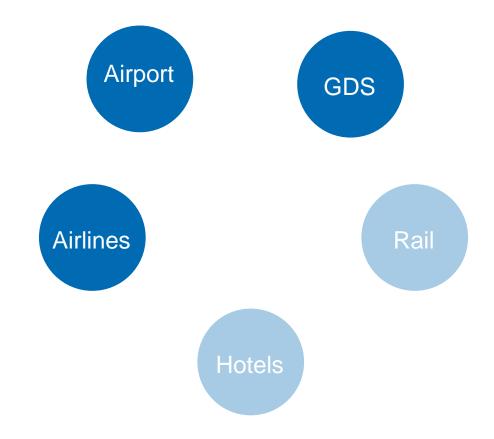






Actors in the travel chain

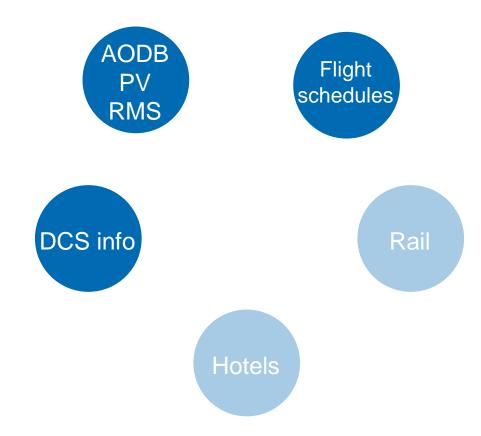






Information available in the actors' systems

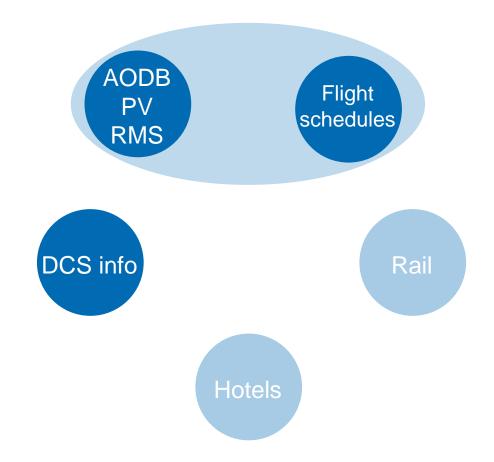






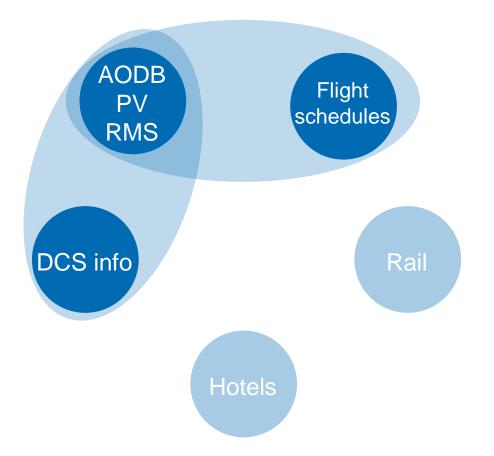
Information available in the actors' systems







Information available in the actors' systems

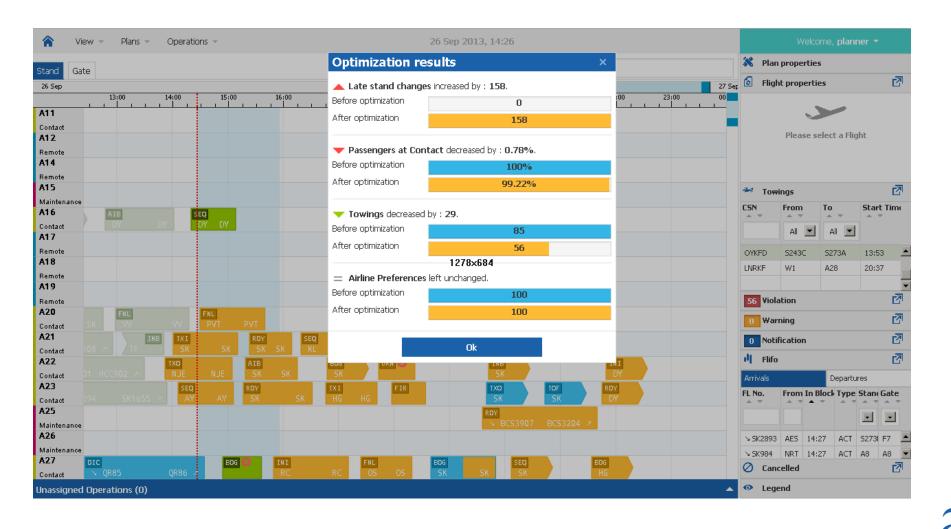








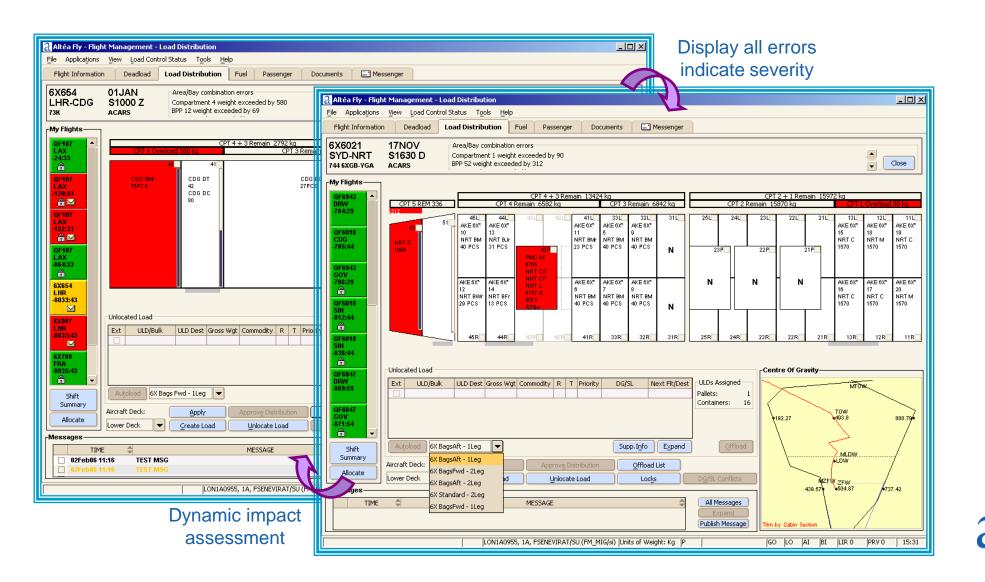
Multiple KPI Optimisation Result







For example: Errors and Warnings - Visual impact







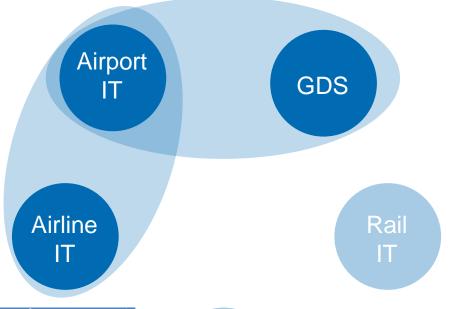


ICT is about technology but more about enabling humans to assess, analyse, and draw conclusions about everincreasing quantities of information and to share these with their colleagues across the network.



Amadeus is working on IT

Travel agencies & airline sales offices		Airline distribution customers	
Travel agency locations	93,000	Airlines storing flight schedules	707
Airlines sales office locations	70,000	Airlines bookable, including 70 low cost carriers	423



	Altéa Reservation and Inventory	Altéa Departure Control
Airlines contracted	116	100
Airlines implemented	108	71







*With the appropriate permission of the data owner







Thank you very much for your attention!

