



- Pedro Carrasco
- Travel Division
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Total Airport Management Symposium 2013 The Passenger Experience

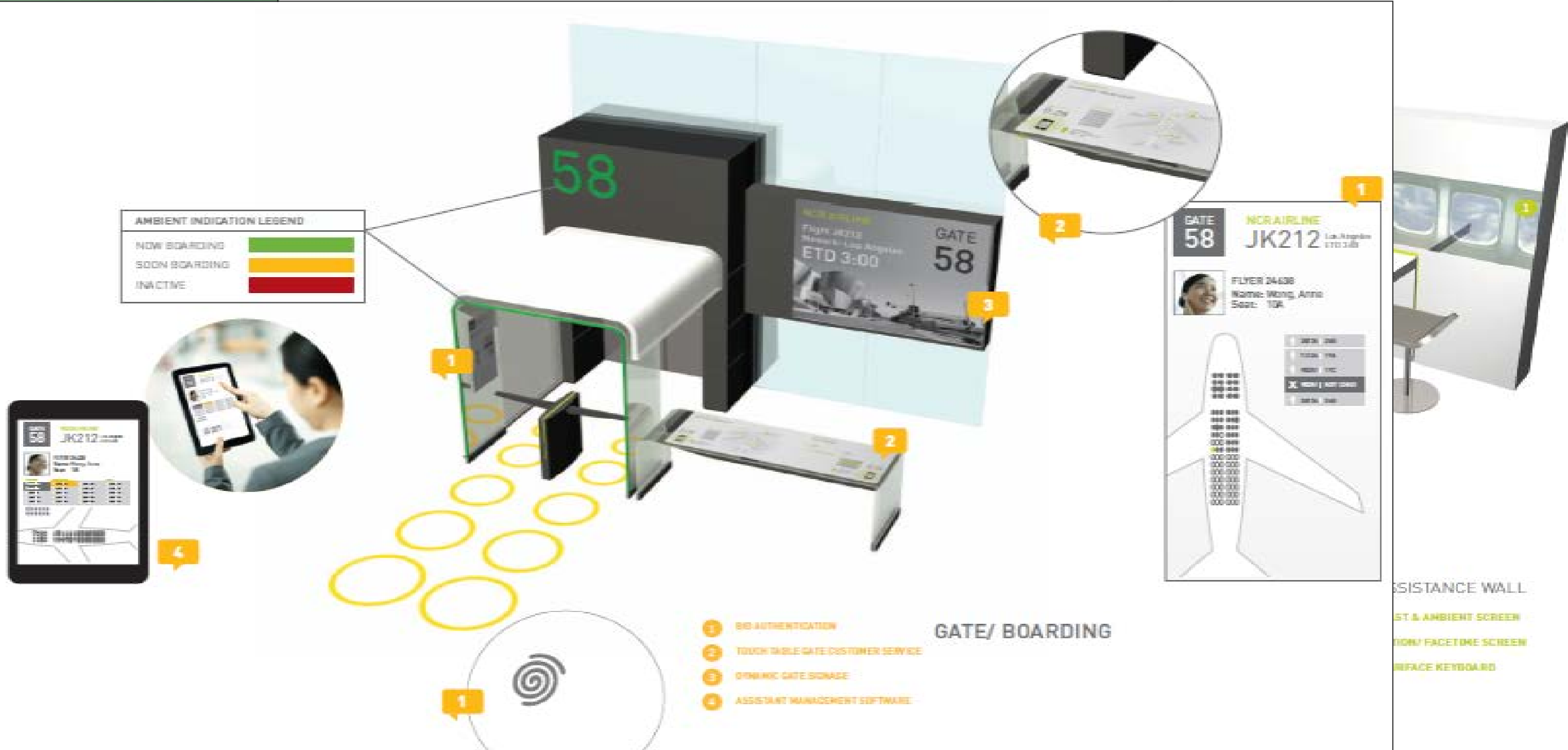
Information and Communication
ICT is about technology
but more about enabling humans
to assess, analyse, draw conclusions
and share information



Different passengers use different routes



Personalizing the information



About the value of sharing

- The virtual companion of the passenger
- ... as passengers and other members of the CDM network share their information
- ... immediate optimization takes place
 - Timely (better than faster) on board
 - Improved travelling experience
 - Reduced aircraft turnaround
- By connecting the dots
 - The passenger specific technology with the CDM technology





Thank you.