



Global Airline Alliances and their Effects on Germany

Global alliances are an answer, particularly of the established airlines, implied by air traffic deregulation and intensifying competition. Since, due to these co-operations, the number of competitors tends to decrease, the impacts of these alliances on the various user groups affected had to be investigated. These are the involved and non-involved airlines, business and private passengers, the airports, travel agencies and the aircraft manufacturers.

Besides operational reasons for these alliances the advantages and disadvantages for the mentioned user groups were analyzed. Empirically, a certain concentration due to the alliances can be found, but no exploitation of the gained market position yet. Considering the potential developments, more severe restrictions of competition have to be envisaged. In view of this background constant market surveillance is recommended in order to preserve competition.

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