

SUCCESSFUL ENTREPRENEURSHIP REQUIRES A HEALTHY ECO-SYSTEM

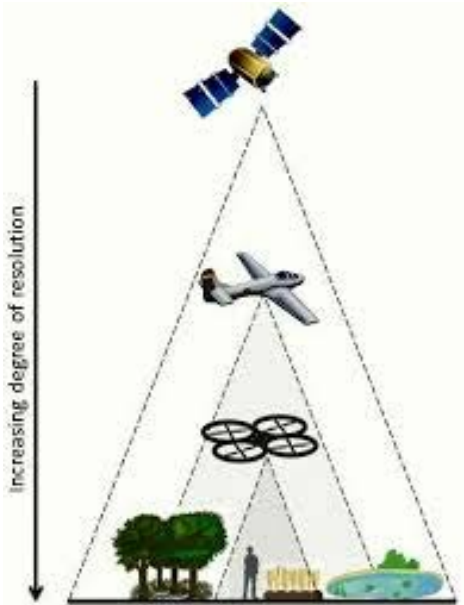


SIMPLIFY YOUR GEO-BUSINESS

CLOUDEO teams with world-leading content and software providers to offer to
you a unique geo-infrastructure as a Service
bringing together data, software and processing power

Looking From Above Helps Businesses – But Requires More than Data (>200 Satellites, Hundreds Of Applications, Billions € invested)

<http://gisgeography.com/100-earth-remote-sensing-applications-uses/>



EO Needs to Connect to Mainstream

Buzz Words: Big Data, Internet of the Things, Cloud ...

50 billion

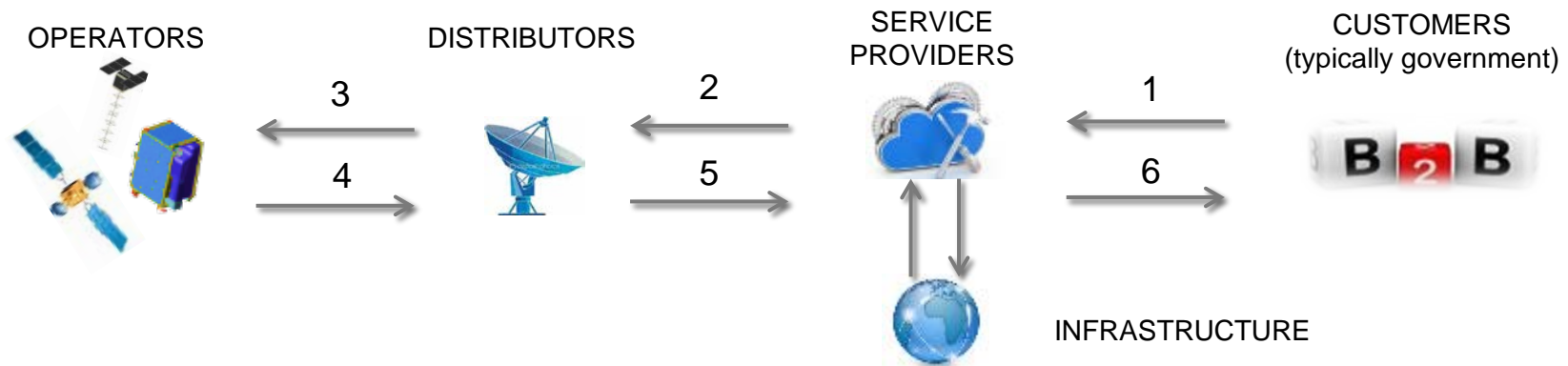
~~24 billion~~ connected devices anticipated by 2020



Source: Texas Instruments, WT Conference San Francisco 2013

Realtime, geo-related environmental data will be crucial in many of the future application markets

Current Market Model is Project Based and Government Focused



WORKFLOW STAGES

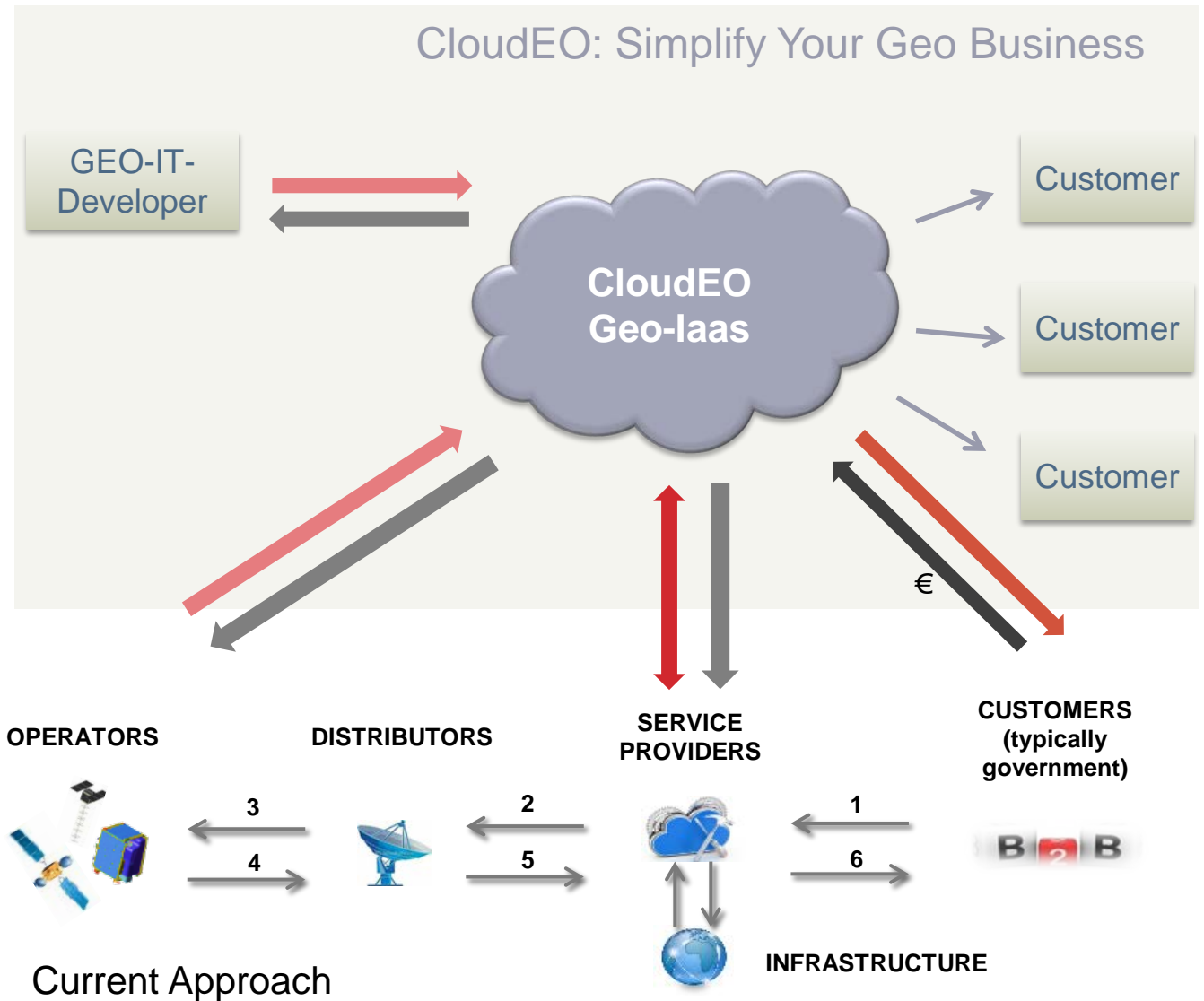
1. Client comes to Service provider with their business needs
2. Service provider applies to Distributor for specific data delivery
3. Distributor requests data from Satellite operator
4. Satellite operator collects imagery and provides it to Distributor
5. Distributor delivers data to Service provider
6. Service provider processes raw data and provides Client with results

MAJOR USAGE BARRIERS

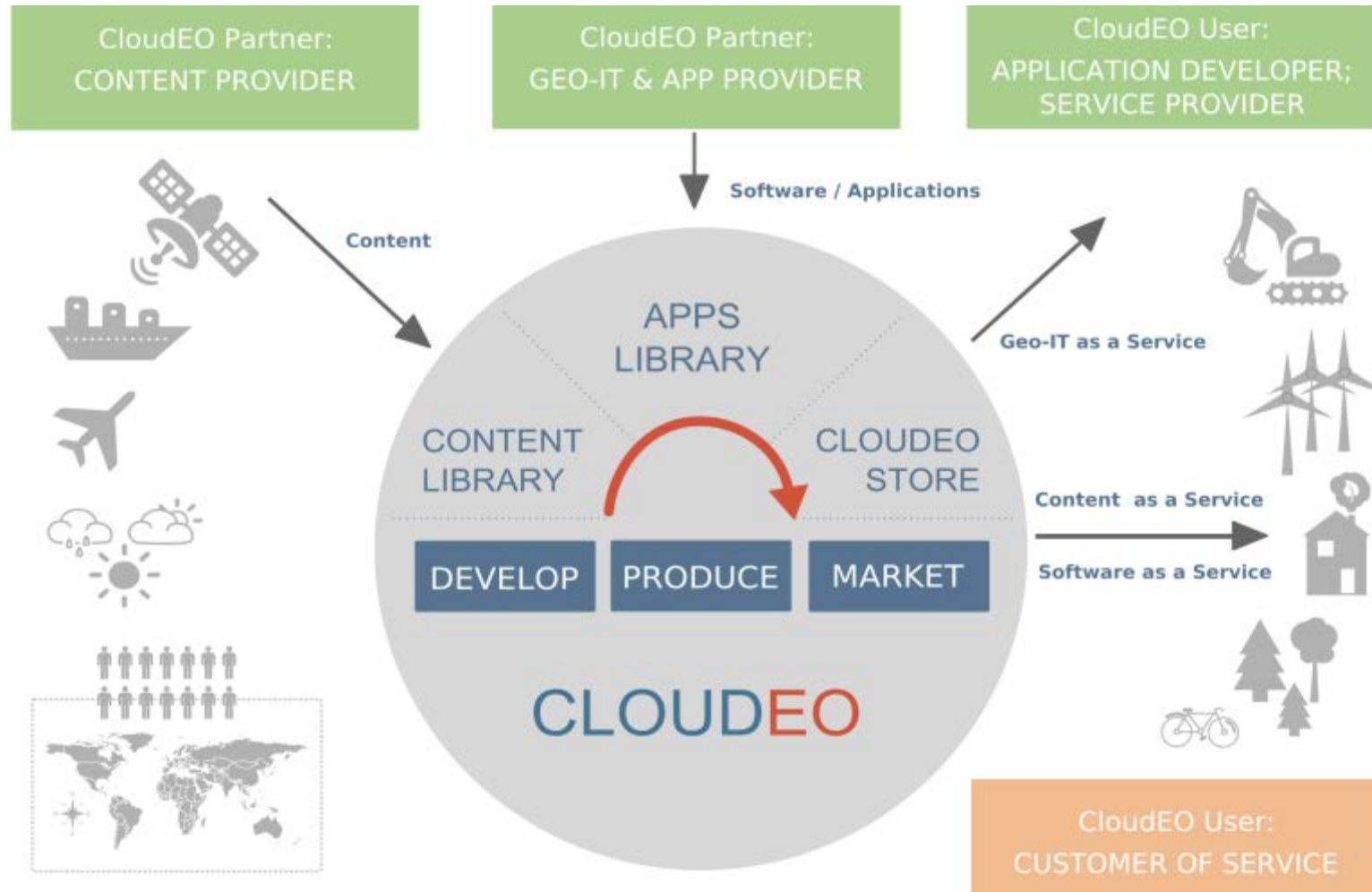
- **Highly skilled client-oriented business model**
- **Resources difficult to access**
- **High upfront costs and risks for service development**
- **Project-focused value-added chain**
- **The business is in the hands of a limited number of big players**

Simplify, Removing Entry Barriers!

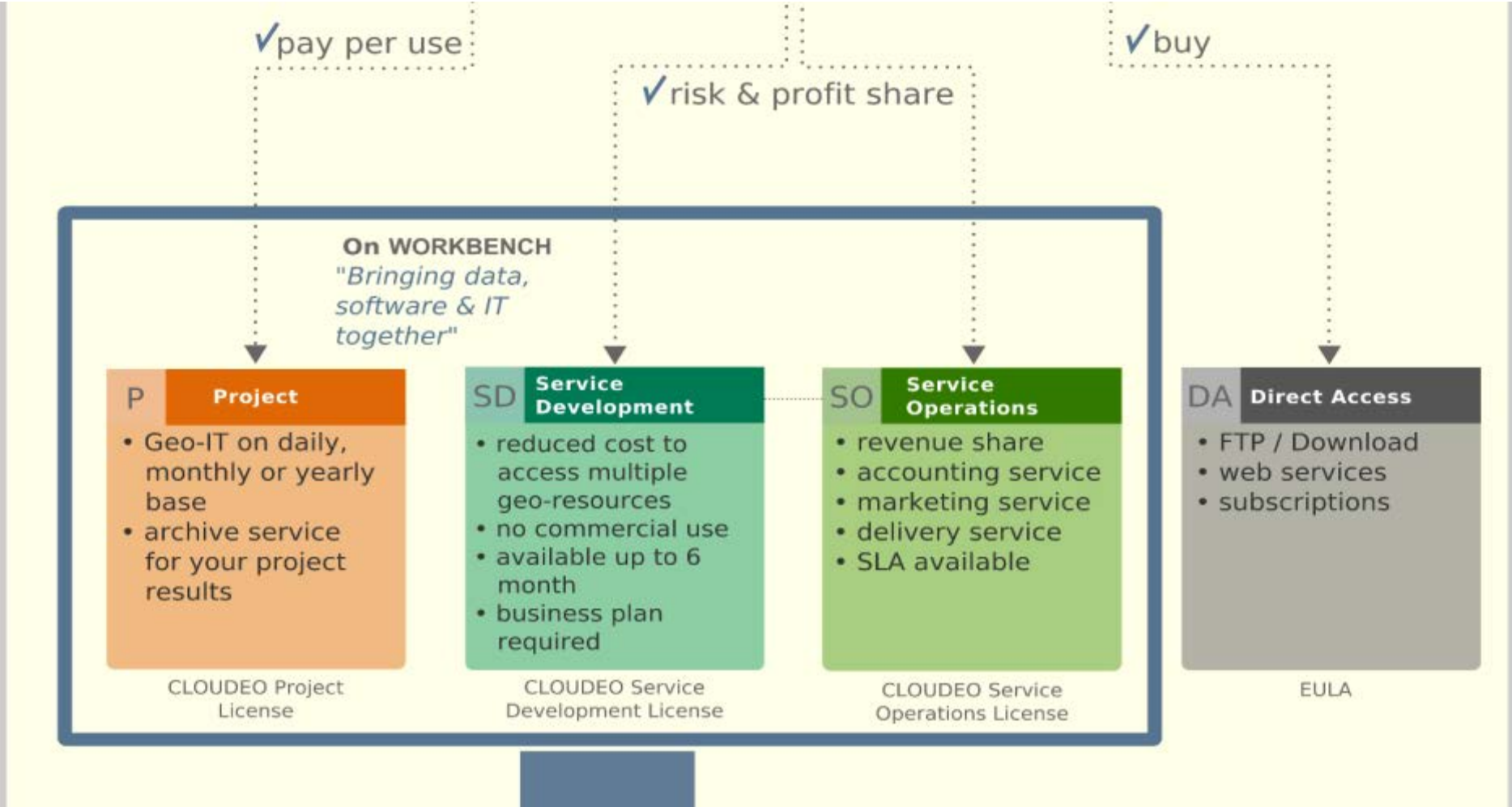
- Complementary to the existing model
- Risk and profit sharing
- Lower upfront investment
- Fast access to EO and other geodata resources
- Disruptive technology (Big Data, in the Cloud)



The Geo-Collaboration Platform Enables a Productive Ecosystem



CloudEO Enables New Business Models



CloudEO Marketplace is Launched and Transacting

- Dozens of signed up partners
- More than 50 service product groups available
- More than 100 collaborating companies

