Your reliable partner for research, education and innovation.
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We shape the future today

The DLR Project Management Agency (DLR Projektträger) has been a committed and powerful centre for research, education and innovation in Germany for more than four decades. We focus our activities on the needs of our clients and, through our work, we contribute to answering urgent questions about the future – on a national, European and international level.

Our aim is to drive Germany forward: We actively participate in shaping social development. Our strength lies in a neutral perspective on trends and current research and education topics. We use well-founded analyses to stimulate the advancement of the research, education and innovation system in Germany and its international networking.

We are a sought-after service provider with a focus on developing knowledge-based, action-oriented strategies: We manage funding programmes and funding projects and support the transfer and exploitation of knowledge. We network stakeholders from research, science and education with representatives from politics, industry and society. By doing so, we help to address current challenges and accelerate innovation.

As an experienced and competent partner, we assist decision-makers from the fields of politics, science and industry as well as educational institutions: Interdisciplinary and transdisciplinary services in the knowledge cycle of research, as well as education and innovation from a single source make us a system project management agency. Our profile is distinguished by the diversity of our domains:

- Environment and Sustainability
- Education, Gender
- Society, Innovation, Technology
- Health
- European and International Cooperation

Our portfolio is enhanced by the Competence Centres for Science Communication and Public Relations as well as Analyses and Evaluation.
We work with a society and an economy undergoing change.

We support the transfer of project results into practice and to the public.

We organise the implementation of funding measures and ensure compliance with legal requirements.

We observe and analyse the research, education and innovation landscape.

We advise and network stakeholders from research, education and industry to ensure successful business development.

We support the conception and implementation of strategies, programmes and measures.

Shaping the future

The cycle of research, education and innovation
Some of our clients

Federal Ministry of Labour and Social Affairs

Federal Office for Agriculture and Food

Federal Institute for Vocational Education and Training

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Ministerium für Kultur und Wissenschaft des Landes Nordrhein-Westfalen

Ministerium für Wirtschaft, Innovation, Digitalisierung und Energie des Landes Nordrhein-Westfalen

Gemeinsamer Bundesausschuss

Bundesministerium für Familie, Senioren, Bildung und Forschung

Bundesministerium für Arbeit und Soziales

Bundesministerium für Bildung und Forschung

Federal Ministry of Economic Affairs and Energy

Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

Gemeinsamer Bundesausschuss

Baden-Württemberg Stiftung

Deutsche Krebshilfe

DZHK
As one of the largest project management agencies in Germany, we work primarily for political clients in the service of science, industry and society. We are also active for scientific organisations, educational institutions, associations, foundations and the European Commission. The DLR Project Management Agency complements the scientific approach of the German Aerospace Center (Deutsche Zentrum für Luft- und Raumfahrt or DLR).

<table>
<thead>
<tr>
<th>Key Figures</th>
<th>Details</th>
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<tbody>
<tr>
<td>635 events</td>
<td>1,4 billion Euros managed funds</td>
</tr>
<tr>
<td>671 specialist reports</td>
<td>&gt;10.000 supervised funding projects</td>
</tr>
<tr>
<td>2 locations</td>
<td>2 offices</td>
</tr>
<tr>
<td>Bonn</td>
<td>Berlin</td>
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<tr>
<td>Düsseldorf</td>
<td>Brussels</td>
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Our key figures
Analyses

We analyse and assess national and international developments in research, education and innovation against the background of the respective political and social environment. Our evaluations and studies focus on strategies and programmes as well as on individual measures and projects, institutions or stakeholders. We observe the dynamics of specific markets, identify the need for action and draw up impact analyses for funding-policy strategies. New perspectives and current trends, as well as a sound assessment of performance, form important components of our recommendations.

Strategic consulting

Whether our consulting is domain-specific or covers various domains: Well-founded professional analyses, reliable background information and many years of experience form the basis of our recommendations to our clients for structuring their strategies and action-oriented initiatives. We know the social, economic and political requirements and frameworks and maintain close communication with decision-makers and relevant stakeholders in the field of education, research and innovation.

We conceptualise participative exchange processes between political decision-makers and stakeholders from science, industry and society. In this way, we enable active co-structuring of funding programmes. This contributes significantly to the acceptance and success of these programmes.
Funding management

We prepare customised funding announcements for our clients in line with their funding policy objectives and support them throughout the entire process of application, selection and funding. Our employees provide technical support for funding projects, manage the funds in accordance with their intended purpose and in conformity with the regulations, evaluate the successes of the relevant fund and the resulting opportunities for its use and exploitation. We recognise the potential of technical and social innovations and accompany new ideas on their journey to marketable products, processes or services. We provide support in all phases of the innovation process and ensure compliance with legal, financial and ethical frameworks. DLR-PT ensures procedural and process safety (certified according to ISO 9001) and strict neutrality.

Communication and Dialogue

We develop effective concepts of communication, exchange and knowledge management – regardless of whether the general public needs to be addressed, specific specialist groups need to be informed and networked, or specific topics need to be communicated to individual groups of stakeholders or age groups. We are experts in the conception and organisation of symposia and specialist conferences. We market locations, develop campaigns and trade-fair appearances and implement them. Our employees know the dialogue formats, platforms and forums that offer the best results for the respective objectives. Public relations instruments that are tailored to the target group also make it possible to reliably reach stakeholders who previously had limited proximity to research or innovation.
Our employees

Competence, experience and responsibility are the cornerstones of our work. Our services reflect our knowledge and expertise. The majority of our nearly 1,000 employees have a university degree, in many cases with a doctorate or even post-doctoral lecture qualification, as well as sound experience in university or non-university research, industry or the education sector. We combine competencies to form interdisciplinary teams and working groups tailored to the respective goals and requirements in order to optimally support our clients. The employees responsible for the administration of funds are usually graduates from a university for applied sciences with a degree in administration and business or have comparable qualifications. The office administration employees have excellent training in office communication and organisation.

Our employees regularly avail of opportunities for individual further training.

>1,000 employees

53% scientific staff

47% administrative staff
The DLR Project Management Agency

Political scientist (m/f/d)  Psychologist (m/f/d)  Editor (m/f/d)  Regional scientist (m/f/d)
Social scientist (m/f/d)  Translator (m/f/d)  Environmental scientist (m/f/d)  Economist (m/f/d)
Pharmacist (m/f/d)  Biologist (m/f/d)  Chemist (m/f/d)  Documentalist (m/f/d)  Nutritionist (m/f/d)  Forest manager (m/f/d)  Health economist (m/f/d)  Geographer (m/f/d)
Geologist (m/f/d)  Computer scientist (m/f/d)  Engineer (m/f/d)  Lawyer (m/f/d)  Businesswoman Businessman  Communication designer (m/f/d)  Communication scientist (m/f/d)  Cultural specialist (m/f/d)
Agriculturist (m/f/d)  Mathematician (m/f/d)  Physician (m/f/d)  Meteorologist (m/f/d)  Mineralogist (m/f/d)  Educationalist (m/f/d)  Philologist (m/f/d)  Physicist (m/f/d)
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Geologist (m/f/d)  Computer scientist (m/f/d)  Engineer (m/f/d)  Lawyer (m/f/d)  Businesswoman Businessman  Communication designer (m/f/d)  Communication scientist (m/f/d)  Cultural specialist (m/f/d)
Agriculturist (m/f/d)  Mathematician (m/f/d)  Physician (m/f/d)  Meteorologist (m/f/d)  Mineralogist (m/f/d)  Educationalist (m/f/d)  Philologist (m/f/d)  Physicist (m/f/d)

20 different nationalities
Our **domains**

- Lifelong learning
- Digitalisation
- Climate change
- Biodiversity
- Dementia
- Culture
- Clinical research
- Equal opportunities
- Integration and inclusion
- Industry 4.0
- Electromobility
- Working environments of the future
- Artificial intelligence
- Africa
- Technology assessment
- Nature
- Early childhood education

*How can the current challenges for society and industry be addressed most effectively? Which research topics should be invested in as a priority for this purpose? How can funding concepts be designed efficiently and tailored to needs? How should the critical infrastructure that is necessary to ensure success be designed? Which stakeholders can shape economic and social developments in a balanced way? How can the partners required for this purpose be brought together efficiently to achieve the most effective pooling of resources and competencies?*

These are typical questions that we assist our clients in answering. We are committed to strict neutrality in our work and we accompany transformation processes in a moderating and sustainable manner.

We focus our technical expertise on five major domains (environment and sustainability; education, gender; society, innovation, technology; health; European and international cooperation), the content of which is geared to the current challenges facing politics, the economy and society.

As a provider of knowledge-intensive services, we must be highly adaptable to new scientific findings, changes in our education system and dynamic market developments. Working together beyond the boundaries of specialist and thematic focal points is part of our everyday routine. We think and act as a network – within the project management agency and with external partners. The diversity of topics we cover is what makes us stand out: This enables us to pool expertise effectively and implement customised solutions for tasks.
Safeguarding the future through sustainable use of resources

A comprehensive sustainability policy as defined by the United Nations Agenda 2030 presents the international community with the task of making far-reaching social and economic change sustainable. We must transform the way we live and work in order to protect the environment and nature. This will help limit climate change and its consequences and, among other things, stem the global loss of biodiversity. Interdisciplinary and transdisciplinary research into causes and effects remains the basis for technological and social innovations and their implementation must be stimulated in all areas.

We are well-acquainted with the state of research and development on sustainability issues. We conceptualise, communicate and implement funding programmes for our clients and evaluate the success of these programmes. In this way, our work contributes to global sustainability goals, the Climate Action Plan 2050 and the National Strategy for Biodiversity. Our expertise in global sustainability issues also permeates European and international initiatives and programmes. We are entrusted with the German coordination offices of the United Nations Intergovernmental Panel on Climate Change (IPCC) and the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES), to whose work our experts make an important contribution. We act as an office for the “Federal Programme on Biological Diversity” at the national level and, as a “Red List Centre“, we coordinate risk analyses of animals, plants and fungi.
We network **knowledge on climate protection** and make it available to policy-makers.
We cover **all stages of education** – from early childhood education, through vocational and general education and higher education to „*lifelong learning*“. 
Investments for tomorrow: Education and equal opportunities

Safeguarding individual opportunities for people living in our country is a central goal of the German education policy: Education contributes to actively shaping employment profiles and opens up options for decision-making and courses of action for each individual as well as for society in general. It is therefore important to support disadvantaged children, young people and adults. Customised educational offers are especially significant here.

On behalf of our clients, we deal with education-related issues including educational equality and participation along the entire education chain. The central objectives are to promote the value of education for a self-reliant life for citizens, to place the potential and innovative capacity of the German industry on as broad a base as possible by developing the skills of its employees, and to train skilled workers to meet dynamically changing requirements. In this process, we operate in the public responsibility triangle of the federal government, the federal states and local authorities and as an intermediary between research and practice. We engage in discourse with relevant stakeholders, stimulate innovations in education policy and develop customised solutions to structural and pedagogical challenges.

Our theme “Education, Gender” is all-encompassing: From early childhood education through vocational and general education and higher education to lifelong learning, all stages of education are represented in the expertise of the division’s employees. Our unique features include extensive knowledge, methods and structures at the interface of federal and state responsibilities in the field of education. We are active both in large and small federal-state initiatives such as the “Teaching Quality Pact” and the “Quality Initiative for Teacher Training” as well as in the “Transfer Initiative”, which is important for the local authorities.

Thanks to this thematic spectrum and technical expertise, DLR-PT has a profile that is unique in Germany.
Digital change has a profound impact on all areas of life and work. It changes value creation models, technological standards and industrial processes just as radically as communication between individuals, forms of participation and access to the world, working conditions and the handling of knowledge. We have been accompanying this change for many years at the research policy level and are using our engineering and social science expertise to assist in bringing innovation and technology to serve the needs of the people.

Cultural Heritage, Industry 4.0, Big Data, High-Performance Computing and Machine Learning – the uniqueness of our socio-technical, interdisciplinary expertise at DLR-PT is well-matched to the diversity of these topics. Our employees assist with funding programmes that deal with the technical, social and cultural effects of digitalisation and the opportunities created by artificial intelligence. We provide services from a single source by working on socially relevant topics both from the perspective of the humanities and the social sciences as well as from a technological perspective. At the same time, we deal with methodic problems relating to the innovation process and the associated impacts on society.

We have formed several networks with stakeholders from industry and associations, politics, research and the education system, as well as with social partners. This enables us to use our comprehensive expertise to advise and support political stakeholders.

As a service provider, we cover the entire value chain across industries and sectors and are well-versed in requirements and frameworks. We are in a position to assess the opportunities offered by market-changing new ideas and fields of application with reference to small and medium-sized companies, including spin-offs and start-ups, right up to large companies active in production, trade or the service sector. We support the promotion of ideas that have the potential to change the economy and society. Starting from research and continuing up to the transfer and exploitation in business and social practice. Particularly in emergent high-technology fields, we contribute to exploiting opportunities for developing innovative business models, developing new markets and networks with the dynamism required in international competition, and embedding innovation processes in social contexts.
We expedite the **digital transformation of industry and society.**
We cover all relevant topics of the **medical value chain**.
Beyond research, promoting a healthy life

Being healthy is a top priority for most people. They want to live well and independently for as long as possible without illness. Research and innovation are indispensable prerequisites for preserving and improving the quality of life. Intensive and successful health research contributes to a better understanding of diseases, more targeted detection, treatment and avoidance of diseases in the future. In view of changing lifestyles and demographic developments, there will be a growing need for medical research.

Scientific and technological findings form the basis for innovative, preventive, diagnostic and therapeutic procedures for the treatment of diseases. It is equally important to transfer new procedures quickly and effectively from the laboratory to everyday life.

It is also becoming increasingly important to consider innovations in health research in all their ethical, legal and social dimensions and to inform citizens about the results of the research. This is because modern life sciences often touch on the elementary questions of our lives – for instance, human embryonic development and the collection of personal medical data right up to the most modern methods of genetic engineering.

Health research and further development of the care system have been part of our working areas for a long time. The variety of pending funding tasks requires a strategic management that is familiar with all elements as well as the obstacles of the value chain in health research and a “full-service project management agency” whose employees know the situation of the relevant stakeholders and the medical departments “from within”. We are very well equipped: We employ specialists from disciplines such as biology, pharmacy, medicine, psychology, nutrition and sports sciences, social sciences and communication. They have extensive expertise in areas such as medical informatics, healthcare, care research, clinical research, structural support, systems medicine, biomedical research, ethics and global health.
Transcending borders

We have been advising and supporting the Federal Government and other clients from politics, science and education to advance their concerns internationally for many years. By closely monitoring the European framework programmes for research and innovation, we integrate the regional strengths of national research and innovation systems into transnational networks.

Our services help in improving the prerequisites for a globally competitive European research landscape that serves as the foundation for economic growth, employment and prosperity. Beyond Europe, we advise our clients on the development and implementation of international strategies and programmes. We implement multifaceted measures for cross-border cooperation in research, education and innovation on a technical, organisational and administrative level – if necessary, together with partners at home and abroad.

In the field of European research funding, one of our central tasks is to facilitate access by German universities, research institutions and companies to European Union (EU) programmes. As the “EU Office of the Federal Ministry of Education and Research (BMBF)” we are the branch of the “National Contact Points” (NKS) network for European funding advice and information.

As the “International Office of the BMBF”, we provide customised advice on the opportunities for global networking and implement bilateral and multilateral funding programmes for our clients. We network German research with partners worldwide via information services and events. We coordinate the European initiatives EUREKA and COST as a basis for networking and market-oriented research cooperation. The Eurostars funding programme enables small and medium-sized enterprises to develop innovative products.

We represent German interests in European and international committees, networks and organisations on behalf of our clients. To support Germany’s competitiveness as a location for research and innovation, we conduct international campaigns and are involved in the internationalisation of vocational training.
We are bringing the world to Germany.
We build on customised services – competent and service-oriented.
Our Competence Centres

Expertise for our customers

From science communication and public relations through information and communication technology right up to analyses and evaluations – the DLR Project Management Agency has consolidated these services under “Competence Centres and Services” and expanded capacities to implement even complex assignments.

With the “Competence Centre for Science Communication” we are responsible for the national science years of the Federal Ministry of Education and Research – one of the largest German science communication campaigns. As project management agency, we are involved in their conceptual design and supervise funding projects and communication measures. We manage the development and propagation of the BMBF-funded “Citizen Science” and operate the “Research Exchange” online platform.

In the “Competence Centre for Public Relations”, experienced designers, editors and event specialists support our specialist departments and provide services within the scope of their assignments. This includes the conceptual design and implementation of digital and print products and websites as well as support during press work. We develop social media strategies for our clients, implement these strategies and manage the corresponding channels. In the field of events, we offer “full-service” event management.

In the “Competence Centre for Analyses and Evaluations” we provide our clients with important services within the framework of new funding concepts as well as for assessing the effectiveness of corresponding policies, programmes and projects. Our recommendations are based on surveys and evaluations using a broad range of methods, including approaches based on social and economic sciences. We identify potentials, take trends into account and focus on regional and national contexts as well as on the European and international level.

Information and Communication Technology (ICT): We develop and operate innovative IT and software solutions (web pages, web applications, software-as-a-service) for our clients within the framework of a multitude of funding measures in the national and international context. We create quality and added value for our clients, customers and users via professional IT service management according to international standards.
What we demand from ourselves –
What we promise you

We want to set benchmarks in what we do for you. We recruit the best minds as employees and offer them continuous opportunities for further training. We are committed to optimum project planning, support and handling. Consistent quality management is just as fundamental to us as strict neutrality and transparency.

We...

...stay abreast of the times in the knowledge triangle consisting of research, education and innovation.

...accompany and support politics, science, the economy and society in times of social transformation. We always focus on the individual person.

...adopt your perspective and provide customised offers for your needs as a result of the wide range of our activities.

...address social challenges and build bridges for all relevant stakeholders – be it on a local level, on the regional level or beyond the borders of Germany and Europe.

...ensure that your funding initiatives, whether they are large and financially strong or small, pick up pace and successfully cross the finish line.
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