



Market Conditions for the Space Industry

Workshop

5-6 July 2016

DG GROW Auditorium, Breydel Building

Avenue d'Auderghem 45, Brussels

DRAFT AGENDA



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Day 1	5 July 2016
09:00 – 09:30	Coffee & registration
09:30 – 10:00	Keynote speech: <i>"Boosting the competitiveness of the European space industry in the current global context"</i> , Pierre Delsaux, European Commission
10:00 – 13:00	<p>Panel 1: Overcoming technical barriers specific to space markets</p> <p><i>Moderator: Gérard Brachet</i></p> <p>Keynote speech: <i>"Space services challenges including geospatial, communication and navigation aspects"</i>, Gérard Brachet, PWC</p> <p><i>"Satellite navigation"</i>,</p> <p><i>"Earth observation"</i>, Rob Postma, Airbus Defence and Space</p> <p><i>"Satellite communications"</i>, Stefano Agnelli, EUTELSAT</p>
13:00 – 14:00	Lunch
14:00 – 16:00	<p>Panel 2: New business models</p> <p><i>Moderator: Luigi Scatteia</i></p> <p>Keynote speech: <i>"Business models in the global context"</i>, Luigi Scatteia, PWC</p> <p><i>"Anchor tenant models"</i>, Olivier Colaitis, VP, Airbus Defence and Space</p> <p><i>"Earth observation Marketplace"</i>, Geoff Sawyer, Secretary General, EARSC</p> <p><i>"Public private partnerships"</i>, Riadh Cammoun, VP, Thales</p> <p><i>"Industry modernisation"</i>, Tony Holt, SSTL</p>
16:00 – 16:15	Coffee break
16:15 – 18:00	<p>Panel 3: Establishing the ecosystem and boosting entrepreneurship</p> <p><i>Moderator: European Commission</i></p> <p>Keynote speech: <i>"Boosting innovation and entrepreneurship for space services"</i>, Alain Podaire, CNES</p> <p><i>"ESA Space Solutions"</i>, Franz Salzgeber, ESA</p> <p><i>"Space clusters, skills and entrepreneurship"</i>, Bremen Region</p> <p><i>"The role of Intellectual Property Rights (IPR)"</i>, Leslie Jane Smith, PWC</p> <p><i>"The start-up challenges"</i>, Luca Rosettini, D-Orbit</p>



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Day 2	22 June 2016
09:30 – 12:30	Panel 4: Smart financing <i>Moderator: European Commission</i> Keynote speech: "Space economy for growth and jobs", Antonio Bartoloni, Ministry for Economic Development, Italy <i>"Innovation policy and investment for growth", Mark Nicklas, European Commission</i> <i>"Investment for innovation", Jean-David Malo, European Commission</i> <i>"ESIF and smart specialisation strategies", European Commission</i>
12:30 – 13:30	Lunch
13:30 – 17:00	Panel 5: Streamlining space in Union policies <i>Moderator: European Commission</i> <i>"Single Market", European Commission</i> <i>"Digital single market", European Commission</i> <i>"Industry Modernisation", European Commission</i> <i>"Economic diplomacy and trade", European Commission</i>
17:00 – 17:30	Concluding remarks European Commission